

CASE Extends Offering of Telematics and Precision Construction Technologies Through CASE® SiteSolutions

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[CASE Construction Equipment](#) has brought together its precision construction services – including all telematics and machine control technologies – under the name **CASE® SiteSolutions**. CASE SiteSolutions serves as the foundation for the brand's focus on developing 360-degree business solutions to help customers achieve greater productivity on the jobsite and the highest return on investment for their business.

CASE will continue to evolve these services with the goal of making the use of data more practical and intuitive to contractors. This starts with the extension of the factory-ready machine control offering for dozers, as well as the continued expansion and connectivity of its telematics solutions.

Highlights include:

- **Making Machine Control Accessible:** Following the 2014 strategic partnership with Leica Geosystems, CASE offers a full range of Leica precision construction solutions, and customers receive greater access and support to these technologies through CASE dealers. Select CASE equipment is also available as factory-ready for machine control solutions with all three primary machine control brands, making it easy for CASE customers to benefit from the precision, productivity and time/cost savings that come with machine control.
- **Added Parameters for More Comprehensive Information:** The number of machine parameters transmitted by the CASE SiteWatch™ telematics system has been increased from 12 to 40, enabling fleet managers to monitor a more comprehensive range of health and performance indicators on their equipment. This will make it even easier to maximize the fleet's productivity and utilization, as well as ensure each machine's health.
- **Enhanced Connectivity with Optional Satellite Coverage:** CASE is also introducing a hardware update with its new AM53 modem that includes 3G connectivity to improve the modem's communication speed, coverage and backup battery. These improvements follow the recently announced option of adding satellite connectivity to ensure telematics services in areas without cellular network coverage. CASE has partnered with IRIDIUM and Quake Global for this capability.



PRESS RELEASE

CASE SiteSolutions Academy

A key to the development of these solutions is the ability for equipment owners to show tangible gains and business improvements. CASE is establishing a user tool – CASE SiteSolutions Academy – that will launch [via its website](#) in June 2015 where users can learn firsthand how to use the technologies under the SiteSolutions platform, and leverage every opportunity to increase productivity and improve jobsite efficiencies.

Some users think of these technologies as complex – CASE SiteSolutions Academy is built as a simple, easy to access centralized information management system. It can be used for sharing information on basic operation as well as tips and tactics for greater utilization/performance.

CASE SiteSolutions Academy will:

- Provide end-user level detail on operation of equipment
- Reduce frequency of operational questions
- Create a consistent message of application for users and support personnel within the CASE network
- Offer consistent entry level training to the equipment to maximize efficiency
- Manage and share tips/tactics for best practices, improving utilization and performance

For more information on this, and the entire offering of CASE products and solutions, [visit CaseCE.com](#).

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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CaseCE.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhind.com.



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