



Stralis Hi-Way and HI-eSCR: TÜV certifies a fuel consumption reduction of 2.33%

A further validation of the innovative technological system patented by FPT Industrial

Turin, November 29th 2013

TÜV, one of the leading European technical certification centres, has certified that the **Iveco Stralis Hi-Way Euro VI**, thanks to the innovative catalytic reduction system HI-eSCR patented by FPT Industrial and the aerodynamic optimizations introduced with the new cab, **allows a reduction of tuel consumption of 2.33% compared to the previous Euro V version.**

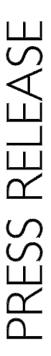
This is an extremely important result, which translates into real savings for the customer and confirms the Iveco Stralis as a product with high added value and equipped with the most advanced technologies: a great solution for the transport business.

Thanks to the extreme efficiency of both engines and SCR catalytic reduction system (HI-eSCR), developed, patented and produced by FPT Industrial, the new Stralis range meets the limits set by the Euro VI standards without using EGR and therefore offers numerous advantages to Iveco customers: weight reduction, lower fuel consumption and increased durability.

The tests carried out compared the new Stralis Hi-Way tractor unit equipped with a 460 Hp Euro VI Cursor 11 engine with a similar vehicle of the previous generation equipped with a 460 Hp Euro V Cursor 10 engine, both in the EcoStralis version.

"Today's achievement - commented **Lorenzo Sistino**, **Iveco Brand President** - is another important result of the constant work carried out by Iveco to reduce fuel consumption. This commitment has already allowed the EcoStralis Euro V model to obtain the TÜV certification with a reduction in consumption of 7.32% compared to a standard model".









Iveco

Iveco, a CNH Industrial company, designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as firefighting, off-road missions, defence and civil protection. Iveco employs over 26,000 individuals globally. It manages production sites in 11 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For more on Iveco visit: www.iveco.com

For more on CNH Industrial visit: www.cnhindustrial.com

FPT Industrial

FPT Industrial is a company of CNH Industrial dedicated to the design, production and sale of powertrains for on and off-road vehicles, marine and power generation applications.

The company employs approximately 8,000 people worldwide, in ten plants and six R&D Centres. The FPT Industrial sales network consists of 100 dealers and over 1,300 service centres in almost 100 countries. A wide product offering, including five engine ranges from 31 kW up to 740 kW and transmissions with maximum torque from 200 Nm up to 500 Nm, and a close focus on R&D activities make FPT Industrial a world leader in industrial powertrains.

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