**Camping in Bavaria**

**Magnificent mountains, wonderful low mountain ranges, fairy-tale rivers and lakes, and picturesque towns and cities – Bavaria's holiday regions of Franconia, Eastern Bavaria, the Allgäu/Bavarian Swabia and Upper Bavaria are the perfect destination for a camping holiday.**

From the five-star sites with extensive spa facilities to the pure rural experience "camping on the farm" – in Bavaria, every camper will find something to their taste. Whether its traditional camping with a caravan, camper van or tent or in a modern lodge, a rustic wooden hut or a cosy bungalow – camping in Bavaria has many aspects and provides unforgettable holiday experiences for both adults and children.

**Varied range of leisure activities**

A camping holiday in Bavaria offers pure relaxation surrounded by nature. For the campsites entice visitors with their beautiful landscape and pristine nature. There is a lot to discover: mountains and lakes, deep forests and vast river landscapes, castles and palaces, and lively towns and villages. Some campsites are set in the heart of a unique natural landscape, yet still enable their guests to enjoy a spontaneous trip to a nearby town or city.

In the vicinity of the campsites, a number of sports activities are often offered, e.g. riding, golf, hiking or canoeing. Furthermore, the campsite is the perfect starting point for trips in the surrounding area, for example to the world-renowned palaces of King Ludwig II, residences and castles. At the same time, the campsites have a lot to offer their guests: modern spa facilities, saunas, sports fields, family leisure activities, culinary delights or attractive winter sports facilities leave nothing to be desired for your holiday.

You can find further information on camping in Bavaria under the following link: <http://www.bavaria.by/0786422a-187e-ff12-e7f8-279b0246069b.html>

**About BAYERN TOURISMUS Marketing GmbH**

BAYERN TOURISMUS Marketing GmbH (by.TM) is the official marketing company for the Bavarian tourism and leisure industry. The company presents the entire range of tourist attractions in the Free State of Bavaria under the Bayern® umbrella brand. Since 2015, the marketing activities have focused on changing year-round campaigns with attention-grabbing focal themes. In addition the sub-brands WellVital in Bayern® and Kinderland Bayern® and the hotel brand Sightsleeping® guarantee target group-specific offers for bon vivants, families and culture lovers. Projects that the company has initiated itself, such as "stade zeiten" (quiet times), "Filmkulisse Bayern" (film set Bavaria) and "Herrschaftliches Bayern" (Aristocratic Bavaria), combine tourism with other industries and form valuable synergies. Thus, together with all Bavarian tourism partners, by.TM provides guests from across the globe with attractive and varied holiday ideas. Over the past year, the holiday region of Bavaria has succeeded in further consolidating its position as the number one holiday destination in Germany. The latest figures from the Free State of Bavaria record 34.2 million guest arrivals and 88.1 million nights spent in the region. The gross turnover is around 30 billion euros. This gives 470,000 people an average national income. For more information about the diversity of holidays in Bavaria and about BAYERN TOURISMUS Marketing GmbH, please visit [www.bayern.by](http://www.bayern.by/).

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