

The Mind Gamers



Ben Pridmore, Memory Games

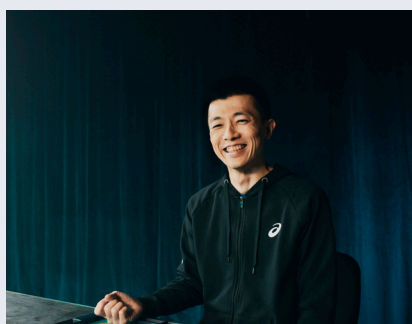
Former Memory Champion from England. After an 18-year absence, could exercise be the secret sauce Ben needs to get back on the podium?

Ben Pridmore (46) is a competitive 'memory sports' player and former UK World Memory Champion title holder from Tumbly Woodside in England. Alongside his day-to-day job as a financial analyst, Ben is a three-time world memory champion and recognised as the Master of Memory. Before taking on the experiment, Ben disapproved of following an exercise routine and was famous for eating junk food at his competitive tournaments. Now after an 18-year competing hiatus, he wants to use exercise to secure his comeback on the international stage.

Kassa Korley, Chess

International Chess Master from New York. Could exercise be the catalyst Kassa needs to realise his dream of becoming an African American Grandmaster?

Kassa Korley (29) is a professional chess player, trainer and researcher from Brooklyn, New York. He began playing chess at the early age of five, when he would play a local flower salesman every day after school on a Harlem street corner, before entering the world of competing at just eight years old. Kassa has since built his ranking to 2,400 and left his full-time job in 2019 to dedicate his time to becoming a chess Grandmaster. He hopes after not exercising for two years due to COVID, that a return to training could help him make the right moves to secure the title of world's second African American Grandmaster.



Ryoei Hirano, Mahjong

Riichi Mahjong player from Japan. After not competing for three years, could exercise sharpen Ryoei's mind in time for the world championship?

Ryoei Hirano (45) is an expert Riichi Mahjong player from Tokyo, Japan. Alongside his full-time job as a head of IT, Ryoei competes in some of the biggest Mahjong tournaments in the world. Ryoei hadn't exercised since the birth of his first child, 15 years ago. Now, the father of four, hopes to use the experiment to help him get one step closer to becoming a world Riichi Mahjong champion.

Sherry Nhan, Esports

Professional Street Fighter competitor from California. Could exercise give Sherry the edge to make it onto the stage at one of the largest gaming tournaments in the world?

Sherry Nahn (32) is a professional Street Fighter gamer from Los Angeles County, California. Since joining the world of competitive Esports in 2009, Sherry has participated in multiple gaming tournaments as a Street Fighter V gamer and was recognised as one of the top 500 players and highest-ranking female at EVO. Sherry has become a leading figure in the Street Fighting games community and hopes to one day win a major fighting games tournament and make it to the top 1% of players in the world. Could exercise be the tool to take her to the next level?

