

GET THE BALANCE OF SPEED AND STABILITY WITH THE COURT FF™ 2 MODEL



Get ready to play with the latest release of ASICS Tennis footwear – the COURT FF™ 2 model. Following on from the popular first iteration of the shoe, key technological advancements and additions have been made so that your movement and performance on court are even more enhanced than ever before and that you stay on top of your game, set and match.

The COURT FF™ 2 tennis shoe, designed in close collaboration with Novak Djokovic, is a technical evolution built to the specifications and needs of the World's Number 1 tennis player. It's a flexible shoe with locked-in stability that lets you glide through to victory no matter the conditions.

“ASICS has the best shoe technology, and with the COURT FF™ 2 shoe they have achieved the best of both speed and stability – crucial elements when performing at your best on court” said Novak Djokovic, ASICS Global Footwear Ambassador and a 15-time Grand Slam winner.

Anima Sana In Corpore Sano, meaning “A Sound Mind in a Sound Body,” is an old Latin phrase from which ASICS is derived and the fundamental platform on which the brand still stands. The company was founded more than 60 years ago by Kihachiro Onitsuka and is now a leading designer and manufacturer of running shoes, as well as, other athletic footwear, apparel and accessories. For more information, visit www.asics.com.

The latest addition to the ASICS Tennis family of footwear features a wider heel part of outsole for increased stability along with a tennis AHARTM outsole rubber and a bigger midfoot bridge for increased flexibility around midfoot area when twisting on court. This construction makes your tennis motion more efficient. Contact time is 5.6%* shorter than the previous model** of the shoe during turn motion.

*Verification test has been conducted by the ASICS Institute of Sport Science.

**Previous model: COURT FF™

The polyurethane on the mesh upper provides the shoe with added stability and durability to serve you better and for a longer duration.



In addition to the launch of the new COURT FF™ 2 model, ASICS also recently released its latest tennis apparel for men and women featuring GEL-COOL™ 2 technology.

The GEL-COOL™ 2 apparel features new horizontal lines in the hexagon shape for higher ventilation function and has an updated formula of materials to provide that you feel better and keep cooler for longer – a full one degree (at 2.8°C***) less and almost at twice the length of the first iteration.

***Based on material test result conducted by material supplier.

Follow [@ASICStennis](https://twitter.com/ASICStennis) or asics.com/tennis for all their latest tennis product and athlete updates.

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The stripe design featured on the sides of the ASICS® shoes is a registered trademark of ASICS Corporation.

Key technological features of the COURT FF™ 2 model:

FLYTEFOAM™ Midsole

Our FLYTEFOAM™ technology provides exceptional bounce back and responsiveness, utilizing organic super fibers to help reduce packing out that traditionally happens with softer and lower density foams. COURT FF™ 2 model has a 2nd generation of the FLYTEFOAM™ midsole which is blended for core performance sports like Tennis, Volleyball amongst others. This version of FLYTEFOAM™ midsole consists of and FLYTEFOAM™ LYTE use organic nano fiber. Originally deployed in ASICS performance running shoes, FLYTEFOAM™ technology made with reinforced fibers provides lightweight and continuous cushioning. ASICS Institute of Sport Science is now applying this technology to court sports like tennis that require more side-side motion and back-force motion where durability is key. That's why court-specific FLYTEFOAM™ midsoles are not only approximately 35% lighter than the industrial standard midsole material, but also approximately 10% more durable than FLYTEFOAM™ midsoles designed for running footwear.

*The shoe features clay, hard court, omni court versions of the outsole. Omni court shoe is available in Japan only.

Other key technological features of the COURT FF™ 2 model:

TWISTRUSS™ System

The TWISTRUSS™ system (a variation of TRUSSTIC™ technology) reduces the weight of this speed shoe's sole unit, yet retains the structural integrity of the shoe. Slits within the unique TRUSSTIC™ construction increases the range of the internal twist while maintaining lighter weight.

Rearfoot and Forefoot GEL™ Technology Cushioning System

Rearfoot and forefoot GEL™ tech attenuates shock during impact and toe-off phases, and allows movement in multiple planes as the foot transitions through the gait cycle.

Integrated PGUARD™ Toe Protector

For enhanced toe durability, the PGUARD™ toe protector on the medial side gives better durability during foot drag.

MONO-SOCK™ Technology Fit System

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An elastic internal sleeve which replaces a traditional tongue providing a "sock-like" fit.

The COURT FF™ 2 model as well as GEL-COOL™ 2 apparel is available for both men and women at selected tennis retailers, <https://www.asics.com/> as well as ASICS Retail Stores.

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