

KOBE, JAPAN

ASICS LISTED ON DOW JONES SUSTAINABILITY ASIA/PACIFIC INDEX 2019 FOR THE 5TH CONSECUTIVE YEAR

KOBE, Japan (September 17, 2019) – ASICS Corporation, a leading global sporting goods company, has been selected for the fifth time as a component company of the Dow Jones Sustainability Asia/Pacific Index. The Dow Jones Sustainability Indices (DJSI) are a series of globally-recognized Socially Responsible Investment (SRI) indices.

The DJSI is jointly determined by S&P Dow Jones Indices (US) and investment company RobecoSAM (Switzerland). The DJSI evaluates the sustainability of company business practices from three perspectives—economic, environmental, and social—and only firms that are rated as leading their respective industries become component companies. The DJSI Asia/Pacific Index covers companies in the Asia and Oceania region, and 148 companies were selected this year, including 76 from Japan.



In collaboration with

ASICS has also been selected as a component company of another global SRI index, the FTSE4Good Index Series / FTSE Blossom Japan Index, created by FTSE Russell (UK), as well as the MSCI Japan ESG Select Leaders Index, compiled by MSCI (US).

ASICS will continue to strive to fulfill its vision to “Create Quality Lifestyle through Intelligent Sport Technology” and to work with business partners that share its commitment to a sustainable and fair sporting goods industry.

For further details on ASICS’ CSR and sustainability activities, please see the company website.

<http://corp.asics.com/en/csr>

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Anima Sana In Corpore Sano, meaning “A Sound Mind in a Sound Body,” is an old Latin phrase from which ASICS is derived and the fundamental platform on which the brand still stands. The company was founded more than 60 years ago by Kihachiro Onitsuka and is now a leading designer and manufacturer of running shoes, as well as, other athletic footwear, apparel and accessories. For more information, visit www.asics.com.



The stripe design featured on the sides of the ASICS® shoes is a registered trademark of ASICS Corporation.