



MOVE FASTER WITH THE NETBURNER BALLISTIC™ FF 3

ASICS introduces the latest version of its popular volleyball/ indoor shoes – designed to provide athletes with greater speed.



NETBURNER BALLISTIC™ FF 3: Men's

1 JULY 2022 – KOBE, JAPAN] – ASICS today announces the launch of its NETBURNER BALLISTIC™ FF 3, volleyball/ indoor shoes, designed for a **faster playing style¹** on the court.

The latest NETBURNER BALLISTIC™ FF 3 benefits from advanced technologies to improve performance on the court.

With a higher heel drop than its predecessor, the NETBURNER BALLISTIC™ FF 3 is designed for faster starts and more speed. This helps athletes achieve an accelerated pace in their next run and helps keep their mind focused.

Thanks to updated TWISTRUSS™ technology between the midsole and outsole, this shoe offers improved stability for pivoting and twisting movements, helping them carry their momentum in and out of turns. In addition, the combination of 3D SPACE CONSTRUCTION™ and unique X-GUIDANCE™ sole design improves the shoe's flexibility and supports smoother twisting motions.

Anima Sana In Corpore Sano, meaning "A Sound Mind in a Sound Body," is an old Latin phrase from which ASICS is derived and the fundamental platform on which the brand still stands. The company was founded more than 70 years ago by Kihachiro Onitsuka and is now a leading designer and manufacturer of running shoes, as well as, other athletic footwear, apparel and accessories. For more information, visit www.asics.com.



Equipped with the signature FLYTEFOAM™ PROPEL technology, the NETBURNER BALLISTIC FF™ 3 is lightweight yet has excellent bounce.

The shoe is available for men and women from ASICS retail, online stores, and specialist indoor sports outlets globally from 1st July 2022 for \$120.

To find out more about the NETBURNER BALLISTIC™ FF 3 and latest technologies, please visit the product video: [NETBURNER BALLISTIC™ FF 3](#) and www.asics.com.



NETBURNER BALLISTIC™ FF 3: Women's

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NOTES FOR THE EDITOR

1. ASICS' research shows that there are roughly three playing styles in indoor court sports such as volleyball, basketball, and handball: **Higher, Stronger, and Faster**. Each shoe is designed with different functions to support these playing styles.

Higher playing style:

For the player typically playing vertically who needs more cushioning to jump higher and land softer.

Faster playing style:

For the high-speed player who needs a lightweight and flexible shoe to move faster.

Stronger playing style:

For the player who typically plays closer to the ground and needs extra stability for stronger steps and turns.

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