


THE ALLSTATE FOUNDATION: HISPANIC TEEN DRIVING | 3-25-14

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¡VAMOS!

The Allstate Foundation conducted research to provide tailored resources to the parents of the Hispanic population. Let's go keep teen drivers safe!



7 OUT OF 10 Hispanic parents are unaware car crashes are the No. 1 killer of teens.

2x as many Hispanic teens wait to get license until age 18.

17% of Hispanic teens have a full license.
40% of White teens have a full license.

42% of Hispanic parents thought that drugs and alcohol were the No. 1 cause of teen death.

70% of Hispanic parents would attend an in-person seminar about their state's teen driving laws.

Parents should drive with their teen for **30** minutes each week after getting a license.

Hispanic teens constitute **20%** of all teens in the US

...and are expected to grow **6x** times the rate through 2020.

