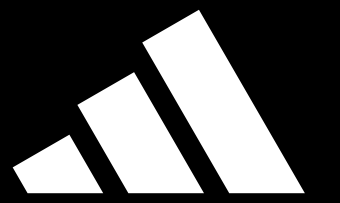


# FEEL YOUR STRENGTH. FEEL YOUR STABILITY – WITH THE **DROPSET 3.**



Offering stability, breathability, durability and grip, the Dropset 3 is technically tailored for strength training. Built with athletes in mind, the new silhouette helps keep feet cool and supported with adidas' HEAT.RDY technology and geofit construction. With 82 million\* gym-goers wearing incorrect footwear to train in, the Dropset 3 is the ideal solution to get more from every workout.

\*Data taken from [this 2020 report](#) on the number of gym members per market. Numbers then adjusted to account for growth between 2020-2024, before further adjustment made to represent the number using the weights section (using responses from adidas' 2023 global survey).



## STABILITY

- 1 Incorporating a low midsole with a 6mm drop height provides a flat grounded feeling for controlled stability, distributing weight evenly whilst transferring force from feet-to-ground for a more accurate alignment whilst weight training.
- 2 Offering all-round functionality, the shoe's dual density midsole combines stiffer and softer materials – whilst the stiffer midsole foam adds stability to the heel, the softer foam at the forefoot provides cushioning for added comfort.
- 3 The TPU sidewall provides midfoot support and a solid base, aiding explosive moves such as snatches as well as linear and lateral stability in the heel and added ankle mobility.
- 4 The new geoFIT construction provides amplified heel support and padding, leaving the athlete feeling locked in and minimizing foot movement, so power lifts and pumps can be executed confidently.



## DURABILITY

- 5 Boasting strategically placed reinforcements, including TPU (thermoplastic polyurethane material which adds stability and structure to the shoe) which overlays across the meshed areas and enhanced upper materials, the shoe offers added durability where it's needed most.
- 6 With adidas' ADIWEAR 6 rubber material built in at the toe and heel, the shoe is tactically designed to give additional resilience and control for each rep.

## GRIP

- 7 The multi-directional outsole features TRAXION® rubber to give added grip, helping the athlete to feel locked to the ground and reduce slipping.

## BREATHABILITY

- 8 Built with adidas' HEAT.RDY technology, the enhanced silhouette is designed for optimal sweat distribution helping to leave athletes feeling dry during the sweatiest of workouts.
- 9 The integrated airflow window in the sole's TORSION SYSTEM works with the upper knitted mesh material to provide the athlete with added ventilation and keep them cool.

