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**VIRGINIA Adistar Jellyfish in Triple Black and in Royal Blue are the Latest Iterations from Pharrell Williams and adidas Originals**

**Available Through a Highly Anticipated Global Release**

**Herzogenaurach, Germany – February 16, 2026** – The latest evolution of the highly anticipated VIRGINIA Adistar Jellyfish sneaker by Pharrell Williams, now in two additional colorways: Triple Black and Royal Blue. The updated colorways were first seen in 2025 at cultural moments and are now becoming available for global access.

Following the Footwear News 2025 Shoe of the Year recognition, the Triple Black pair was first teased in New York City through an exclusive launch at Billionaire Boys Club in the iconic Mercer Street. Las Vegas revealed the Royal Blue colorway with an exclusive sold-out limited release. Now, they are both releasing globally on February 21<sup>st</sup>.

The design centers around an exaggerated, wave-like midsole inspired by the floating gills of a jellyfish. A layered mesh upper with an exoskeletal structure to create depth, dimensionality, and movement, with details that glow-in-the-dark. The VIRGINIA creative world continues to be the space for the imagination of the Adistar to live in.

Retailing for \$300, the VIRGINIA adistar Jellyfish by Pharrell Williams will be available in Triple Black and in Royal Blue at select adidas retailers and online at [adidas.com](https://adidas.com) starting February 21. Signups open on the Confirmed App on Monday, February 16.

[adidas.com/us/pharrell](https://adidas.com/us/pharrell)  
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#### **About adidas Originals**

Inspired by the rich sporting heritage of adidas – one of the world's leading sports brands and a global designer and developer of athletic footwear and apparel – adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand's legacy through its commitment to product innovation and its ability to filter the creativity and courage found on courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.



### **About VIRGINIA**

VIRGINIA is Pharrell Williams' creative pseudonym and cultural platform—a direct connection between Pharrell and his audience, offering a window into his creative world. Rooted in his home state of Virginia and reaching globally, it is a destination for music, community, limited-edition merchandise, live events, and boundary-pushing design.

Through his partnership with adidas, VIRGINIA elevates luxury footwear to new heights—fusing expressive, statement-making design with adidas' legacy of innovation. Each creation reinterprets the brand's heritage while challenging convention, reflecting a shared commitment to shaping the future through culture, creativity, and experimentation.