



## adidas Originals and CLOT by Edison Chen Unveil Taekwondo Collaboration Designed by Caroline Hú

**Herzogenaurach, Germany** — **October 1st, 2025** — adidas Originals and CLOT are pleased to announce their latest collaborative collection featuring the iconic Taekwondo silhouette, reinterpreted through the visionary lens of designer Caroline Hú.

The **CLOT TAEKWONDO BY CAROLINE HÚ** reimagines a classic silhouette through the lens of martial arts and ballet grace. Built on the low-profile tooling of adidas Originals' Taekwondo shoe, the design is both delicate and modern.

Straps secure the foot, while the sleek upper material is debossed with subtle references to adidas heritage, from the iconic toe detail to the three stripes. The result is a piece that fuses strength with elegance: playful and refined.

Celebrating Caroline Hú's vision, the campaign explores the balance of fragility and strength, light and shadow, stillness and movement. It is about embracing imperfection as truth and seeing beauty not as a polished surface, but as the act of pursuit itself. The silhouette becomes the metaphor of this vision, delicate yet resilient, graceful yet determined. It carries the duality of vulnerability and power, a reminder that moving forward always requires balance between both.

"This collaboration embodies our core philosophy of East meets West in the most beautiful way," said Edison Chen, CLOT Founder and Creative Director. "Caroline's delicate, romantic vision merged with the strength and discipline of Taekwondo creates a dialogue between contrasting worlds – exactly what we've always sought to achieve at CLOT."

The CLOT TAEKWONDO BY CAROLINE HÚ will be available in three distinct colorways: triple black, soft pink, and off white. Each colorway reflects the designer's commitment to romance and beauty while maintaining the functional integrity that defines both CLOT and adidas Originals.

The collection will be available for \$150.00 USD and in select stores on October 4, 2025.





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## **About adidas Originals**

Inspired by the rich sporting heritage of adidas — one of the world's leading sports brands and a global designer and developer of athletic footwear and apparel — adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand's legacy through its commitment to product innovation and its ability to filter the creativity and courage found on courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.

## **About Caroline Hú**

Based in Shanghai and New York, Caroline Hú weaves together a tapestry of innovation and imagination. Her creations evoke the very essence of romance and beauty. They employ various textures such as lace, toil, floral-appliqués, and 3D pleating, using advanced techniques like weaving and smocking. Each stitch, each fabric choice, is a brushstroke that paints a vivid picture of emotion, inviting the audience and wearer to explore the depths of human expression.

The young designer won the inaugural BoF China Prize which caught the attention of CLOT Founder and Creative Director, Edison Chen, tapping her to design impressive showpieces for CLOT's first-ever fashion show in Shanghai, marking a significant milestone for the brand as it entered a new chapter of creativity, innovation and collaboration. The show itself, aptly named change the generation' signified CLOT's commitment to supporting emerging talents, showcasing the vibrant essence of Chinese culture and creativity on a global scale.

Caroline Hú received her BA from Central Saint Martins College in London and MFA from Parsons School of Design in New York. In 2019 Hu was shortlisted for the LVMH Prize while also being included in Forbes China 30 Under 30. Her work is part of The Costume Institute at The Metropolitan Museum of Art.

### **About Edison Chen**

Edison Chen is a leading cultural force internationally thanks to his all-encompassing approach towards fashion, art, music and more. Since breaking out in 2000, he has starred in some of Hong Kong's most influential films, as well as building a successful career in the music industry. Never one to rest on his



# Information

laurels when it comes to creative expression, Edison founded CLOT in 2003 as a Hong Kong-based streetwear label with the aim of bridging the East and the West through thoughtfully designed apparel and goods. As CLOT's Creative Director, Edison has crafted a uniquely recognizable aesthetic that seamlessly marries Chinese traditional motifs with contemporary streetwear, in the process partnering with esteemed international brands to create sold-out collaborative designs.

Under Edison's tenure, CLOT has also spun off into CLOTTEE, a diffusion line inspired by the energy of the newer generations, and JUICE STORE, an all-encompassing fashion and lifestyle store that maintains a presence in Hong Kong, Shanghai, Taipei, Chengdu, and Guangzhou. CLOT has also previously exhibited at New York and Paris Fashion Week.

#### About CLOT®

First established in 2003, CLOT is a pioneering streetwear label and the brainchild of Edison Chen. Conceived from the desire to bridge East and West through thoughtfully-designed apparel and goods, the brand takes its Chinese roots to a worldwide stage, modernizing, reinterpreting, and splices motifs from traditional Chinese culture with bold graphics, exaggerated silhouettes, and a dynamic energy reflective of the new youth of Asia. CLOT has since partnered with leading global brands in various genres to create sold-out collaborations, solidifying its international presence in the process.

CLOT's vision for a borderless culture of streetwear is further manifested in JUICE, a fashion and lifestyle retailer that expresses an all-encompassing aesthetic through its curation of apparel, home goods, and more. Located in major cities around the world, JUICE can be found in Hong Kong, Shanghai, Chengdu, Guangzhou, Taipei, Taichung and online.