**LAMINE YAMAL, TATE MCRAE AND BABYMONSTER STEP OFF-DUTY TO DEBUT THE TEAM CODED FW25 ADIDAS Z.N.E. COLLECTION**

**Herzogenaurach, August 28, 2025** – Today, adidas’ sporting cultural icons Lamine Yamal, Tate McRae and BABYMONSTER spearhead the new FW25 ADIDAS Z.N.E. campaign, *A Team Way of Life,* in their off-duty style.

Rooted in the sense of belonging that being part of sport creates, the new campaign celebrates the power of a team. Offering unique insight into how the adidas family stay connected with their peers away from the global stage, each show-off the **FW25 ADIDAS Z.N.E.** uniform, laying the foundations for how *A Team Way of Life* can be embraced during all off-duty moments.

To showcase this latest style expression, the hero plum and black ADIDAS Z.N.E. two-piece will show up on our athletes and partners across major sport culture moments – demonstrating the versatility of this everyday wardrobe staple.

Embracing an athletic silhouette, the color block head-to-toe fit is crafted with a unique 3D material construction. Incorporating Primeknit fabric – for ultimate comfort – as well as cotton yarns, the soft-to-touch tracksuit is finished with subtle matte detailing and three-stripe branding, while the interior boasts a mesh layer for a technical feel.

**Speaking about the new ADIDAS Z.N.E. collection, Tate McRae says:** *“I spend so much time on the road with my team and being comfy is essential for us all. I am all about sporty style vibes – I need track-style pieces that I can wear from the tour bus to rehearsals and then to hang with my crew go-carting – that’s exactly what ADIDAS Z.N.E. offers. I love the blank canvas aesthetic – it lets me style it how I want and works for so many off-stage moments.”*

**Speaking about the new ADIDAS Z.N.E. collection and how he likes to wear it, Lamine Yamal says:** *“Being comfortable is important to me in general. Whether it is on the pitch with my teammates, off the pitch with my friends, or just about the clothes I wear – it matters. My ADIDAS Z.N.E. tracksuit is a look that makes me feel and move as I like to – in my own way.”*

The FW25 ADIDAS Z.N.E. Collection – featuring signature hoodies, trackpants, tees and shorts – will be available worldwide from August 28, 2025, on the [adidas website](https://www.adidas.co.uk/sportswear), in stores and via the [adidas app](http://adidas.com/adidasapp).