**adidas Originals and Sporty & Rich Celebrate Court Nostalgia with their Latest Collection**

**Herzogenaurach, May 22nd, 2025.** From the court to the street, for decades adidas iconic performance driven designs have transcended the sporting sphere – becoming a part of lifestyle moodboards the world over. Today, Sporty & Rich and adidas Originals have reignited their partnership to celebrate the enduring legacy of off-court tennis aesthetics with a timeless apparel, accessories, and footwear collection.

Celebrating classic court style, the Emily Oberg led brand brings its distinct sensibility to two signature adidas silhouettes from different sporting eras: the 2000s inspired ADIZERO ADIOS and the adidas Originals Blanc, reimagined from the 70s.

Featuring a two tone mesh upper, gradient three stripes, an ADIPRENE outsole, and subtle branded details, the ADIZERO ADIOS Sporty & Rich arrives in two classic colorways: green and midnight navy.

The adidas Originals Blanc Sporty & Rich sneaker, meanwhile, is made up in two inverted constructions: one in white leather with green suede stripes and one in green suede with white leather stripes. Both of the retro looks are then finished with tennis racket lace charms and co-branded details.

Similarly, the apparel offering plays host to a number of court inspired pieces: from a polo, graphic tee, and a tank, to shorts and skorts, and a heavy knit sweater. The collection is then completed with a classic canvas bag and accompanying caps.

The latest adidas Originals and Sporty & Rich collection launches on May 30th on sportyandrich.com and is available on May 30th via [CONFIRMED](https://www.adidas.com/us/confirmed), adidas.com, selected adidas and adidas Originals stores, and select retailers.

**About Sporty and Rich:**

Founded by Emily Oberg in 2014, Sporty and Rich began as a mood board for life; a collection of images from past and present that represent a life surrounded by beauty. It soon expanded into a print magazine, covering design, iconic figures, creativity, and forgotten moments and places. Now, the brand offers a collection of simple, yet thoughtfully designed products that emphasize longevity over momentary relevance.

**About adidas Originals:**

Inspired by the rich sporting heritage of adidas – one of the world’s leading sports brands and a global designer and developer of athletic footwear and apparel – adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand’s legacy through its commitment to product innovation and its ability to filter the creativity and courage found on courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.

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