**ADIDAS ORIGINALS RETURNS TO THE COURSE**

* The new Originals Golf range will offer elevated styles for men and women and will feature the iconic adidas Trefoil logo
* Collection introduces Gazelle Golf, updates to both Stan Smith and Samba Golf, and a new COURSECUP shoe inspired by the 1986 GOLD CUP model
* Set to be debuted by adidas athlete Ludvig Aberg and only available on adidas.com, the adidas app and at select retailers beginning Thursday, April 3

31 MARCH 2025 – Carlsbad, CA – Today adidas announces the return of the iconic Originals trefoil to golf. With streetwear becoming more entrenched in the sport’s landscape and the fashion community looking to the fairways and greens for design inspiration, adidas is launching [**Originals Golf**](https://www.adidas.com/originals_golf) – reimagining its heritage as an original style leader on and off the course.

Available beginning April 3, **Originals Golf** returns with a range of apparel, footwear and accessories for men and women that take inspiration from the designs that respect adidas’ history but are crafted for the course through a modern lens. Select pieces from the range will also be worn by adidas athlete Ludvig Aberg at the first major of the year.

[EMBED ORIGINALS YOUTUBE BRAND VIDEO : <https://www.youtube.com/watch?v=ZhbZLx5wvPE>]

The deliberate and elevated styling found within Originals Golfputs the focus on the details and represents an invitation to join the culture surrounding the game, because on the course, everyone is an original.

**Dylan Moore, Senior Creative Director of adidas Golf said:** *“The adidas Trefoil logo was first introduced in 1972 and represents the convergence of fashion and culture through sport. As we examined our roots in the game, we were inspired by the ways we pushed fashion on the course in the 70s and 80s and felt the time was right to reintroduce styles for golfers that are influenced by the fashion and culture of today.”*

**Product Detail**

Apparel in the [**Originals Golf**](https://www.adidas.com/originals_golf)range is highlighted by intricately designed pieces that focus on the subtle details. With the initial drop surrounding the year’s first major, the color palette offers a mixture of blues, whites, greens and yellows.

* The offering for men is highlighted by a **knit polo** that features a cotton-polyester sweater knit fabric with flatknit rib detailing along the hem and cuff of the short-sleeve silhouette, all within a tonal argyle pattern that’s jacquarded into the fabric.
* The range will also feature a **Solid Polo** with 3-button placket and contrast color tipping in the collar; an **Originals Archive Pocket Polo** that’s mercerized to make the cotton fabric more lustrous and brighter in color; a **pleated pant** with sewn-on 3-Stripe detail and our **Originals Archive Plaid Pant** that features a center fold press inspired by the icons of the past.
* Layering pieces including the **Originals Argyle** **Quarter-Zip** made with modal materials and a Trefoil zipper pull and an **Originals Full-Zip Jacket** that includes a packable hood and elastic cuffs. A blended cotton-cashmere **knit sweater** and **3-Stripes Quarter-Zip** round on the styling for the men’s range.
* For women, the Originals Golf range is highlighted by a **Printed Trefoil Polo** that features a 3-button placket with raglan sleeve and cool touch double knit material anda **Solid Polo** with color contrast tipping on the collar and cuff.
* The women’s range will also feature the **Originals Pleated Skort** with contrast color tipping across the waist that includes side pockets and concealed zipper with hook and eye closure.
* To round out the women’s styles, adidas introduces the **Originals Cashmere Knit Sweater** with subtle 3-Stripes detailing in the crew neck and a self-rib hem and cuff, and a sleeveless **Originals Dress** that features a ribbed V-neck with 3-Stripes elastic band detailing to match the pop-color pleat and two side-zip pockets.

**Shaun Madigan, Global Apparel Director of adidas Golf said:** *“Our iconic Originals range has always been defined by classic styles that have transcended time. We used our heritage as our muse and created Originals Golf with that same mindset, with the ultimate goal of building out a premium assortment of apparel that represents the convergence of fashion and culture that we are seeing in the game.”*

In footwear, adidas is introducing new Originals Golf models:

* The first being **COURSECUP**, which is inspired by the GOLD CUP golf shoe first launched by the brand in 1986. COURSECUP comes in a unisex size offering and features a genuine leather upper with wingtip detailing. The new footwear also packs-in performance with a GRIPMORE spikeless outsole aimed to provide versatile traction on the course, while a removable kiltie finishes the classic look. Drop-in EVA cushioning is inserted into the cupsole to help offer additional comfort.
* The adidas team is also bringing **Gazelle Golf** to the course for the first time. Offered in both men’s and women’s silhouettes, Gazelle Golf includes enhanced cushioning and a durable adiwear spikeless outsole to help provide golfers with additional support and comfort on the course. Still with the iconic Gazelle profile, the footwear includes drop-in EVA cushioning and a waterproof suede upper for a premium finish.
* The range also includes updates to both **Stan Smith Golf** and **Samba Golf,** each featuring a rich, genuine leather upper on their unmistakable designs. A special white, green and yellow colorway of the **Superstar Golf** is also available now.

**Masun Denison, Global Footwear Director of adidas Golf said:** *“Over the past few years, we have worked hard to bring the classic adidas silhouettes to the course in a way that will offer golfers both function and style. With the addition of COURSECUP and now a Gazelle designed for the golf course, golfers will continue to be able to express themselves through clean and versatile designs.”*

To round out the offering, Originals Golf will also include premium accessories so that golfers can finish off the details with style. This includes hats, socks and belts, but special for the range will also include an **Originals Golf Leather Glove**, **headcovers, premium golf towel, carry golf bags** andpremium **Originals Golf Boston Bag**.

The full range of apparel, footwear and accessories for [**Originals Golf**](https://www.adidas.com/originals_golf) will be available only on adidas.com, the adidas app, and at select retailers beginning April 3.

**About adidas**
adidas is a global leader in the sporting goods industry. Headquartered in Herzogenaurach/Germany, the company employs more than 62,000 people across the globe and generated sales of € 23.7 billion in 2024.