**adidas Originals and BAPE® introduce the SUPERSTAR pack**

**Herzogenaurach, March 31st2025 -** When adidas and BAPE® came together in 2003 to launch the ‘Super Ape Star’ sneaker, they changed the game. Over two decades later and the trailblazing partnership continues to shape streetwear culture the world over, built on mutual respect between adidas and BAPE® as pioneers in sports and street style, redefining fashion and setting new standards for collaborations. Now, the brand with the Three Stripes and the legendary Japanese label have reunited to present a head-to-toe collection which honors the legacy of the iconic Superstar while bringing it firmly into the future – available in both adult and children’s sizing.

Headlining the collection is the SSTR V BAPE® silhouette. Taking a vintage Superstar upper as its base, the timeless look is updated in the label’s signature style, with ABC SOLID CAMO embossing, alternating BAPE STA™ and Three Stripes details, a gold foil Ape Head on the quarter, and metallic gold shoe jewellry. The adult version is finished in two distinct colourways – white with black accents and blue with white accents – while the infants and children’s versions are available in the classic white and black make up.

Moving to apparel, the collection features two bold ABC SOLID CAMO takes on the iconic Firebird Tracksuit in two colourways – black and red and blue and white – with co-branded logos on the front and a co-branded back graphic. A special edition Trefoil shark hoodie and co-branded white tee complete the garment selection.

Rounding out the collaborative pack is a suite of accessories comprising a cap, an embossed ABC SOLID CAMO side bag, and a pair of socks.

The BAPE® SSTR pack arrives on April 5th and is available on [CONFIRMED](https://www.adidas.com/us/confirmed), via selected retailers, and on BAPE.COM.

**About BAPE®**

Situated in the heart of Tokyo, one of the leading fashion hubs of the world, Nowhere Co., LTD. strives to introduce Japanese fashion culture to the world. Since the brand's establishment in 1993, it has remained as a symbol of street fashion for more than 30 years. Thus far, it has produced iconic design items, original patterns and characters such as the *"Ape Head", "BAPE® Camo",* "*BAPE STA™",* "*Shark Hoodie*" and *"Baby Milo®"* etc. It has now expanded into men's, ladies’ and kid’s line and is carried throughout stores in Japan and also sold in US, UK, France, China, and various Asian countries.

It has also created successful collaborations with established international brands and reputable artists. These collaborations are recognized as being genre less and flexible, not limited to fashion and apparel categories only.

**About adidas Originals**

Inspired by the rich sporting heritage of adidas - one of the world’s leading sports brands and a global designer and developer of athletic footwear and apparel - adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand’s legacy through its commitment to product innovation and its ability to filter the creativity and courage found on the courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.

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