**adidas and BAPE® Come Together to Launch New Collaborative Silhouette: the adidas N x BAPE® Sneaker**

**Herzogenaurach, April 16th 2024 -** This April, adidas Originals and BAPE® continue their partnership with the adidas N BAPE® sneaker.

Exuding effortless city style, the silhouette itself boasts a 2000s inspired look with a suede upper, a rubber outsole, contrast stitched Three Stripes.

Conceptualized as a true celebration of the enduring collaboration between BAPE® and adidas, no detail has been overlooked. Each pair features 1ST CAMO lining and sock liners, the Japanese brand’s signature APE HEAD debossed on the lateral quarter, a BAPE STA™️ logo embroidered in white on the heel, co-branded silver eyelets, and a jumbo adidas Trefoil debossed in white on the tongue.

Each sneaker comes replete with a leather key chain and three pairs of laces: two throwback ‘fat’ laces, one in a white colorway and the other in a 1ST CAMO colorway, as well as one pair of regular width white laces.

The special details continue as the adidas N BAPE® sneaker arrives in a custom co-branded box with a blue mesh bag.

Introduced for the first time in two distinct colorways, the adidas N BAPE® silhouette arrives on April 20th and is available on [CONFIRMED](https://www.adidas.com/us/confirmed), via selected retailers, BAPE STORE® and on BAPE.COM.

**About BAPE®**

Situated in the heart of Tokyo, one of the leading fashion hubs of the world, Nowhere Co., LTD. strives to introduce Japanese fashion culture to the world. Since the brand's establishment in 1993, it has remained as a symbol of street fashion for more than 30 years. Thus far, it has produced iconic design items, original patterns and characters such as the *"Ape Head", "BAPE® Camo",* "*BAPE STA™",* "*Shark Hoodie*" and *"Baby Milo®"* etc. It has now expanded into men's, ladies’ and kid’s line and is carried throughout stores in Japan and also sold in US, UK, France, China, and various Asian countries.

It has also created successful collaborations with established international brands and reputable artists. These collaborations are recognized as being genre less and flexible, not limited to fashion and apparel categories only.

**About adidas Originals**

Inspired by the rich sporting heritage of adidas - one of the world’s leading sports brands and a global designer and developer of athletic footwear and apparel - adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand’s legacy through its commitment to product innovation and its ability to filter the creativity and courage found on the courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.

MARKET LINK

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