**adidas SPZL Presents its Pre-spring 2024 Collection**

**Herzogenaurach, 2nd April, 2024 -**First launched in 2014, 2024 marks 10 years since Spezial's inception. Ringing in this landmark anniversary, Gary Aspden and the three stripes chart a course through the label’s past, present, and future – their latest collection telling the timeless story of adidas’ design DNA, reinvented.

The footwear offering features seven unique silhouettes. First up, the **Gazelle SPZL** from Fall Winter 2023 returns in two iterations: one in an all black colourway with a suede upper (that gives a nod to the **Pulsebeat SPZL**) and the other in a chalk white denim upper with subtly contrasting white stripes.

Next are three new additions to the Spezial roster. The **Whitworth SPZL** takes inspiration from a host of 80s runners, with a colour which takes its cues from the vintage adidas clipper. It comprises of a suede, nylon, and mesh upper with reflective accents on the heel and tongue. Next, the **Handball Pro SPZL** references the upper of a lesser known adidas handball silhouette, discovered by Gary Aspden, which is then reworked atop a rubber gum cupsole and presented in a classic blue colourway often found on shoes designed for the indoor sport. Rounding out the selection of entirely new trainers, the **Moston Super SPZL** is inspired by the adidas Artic from the mid 70s and boasts a suede green upper with bolder green stripes and contrast stitching.

The footwear selection is then completed with the return of two classic Spezial silhouettes. First released in 2017, the cult favourite **Wensley SPZL** features an asymmetrical upper with nylon underlays and hairy suede overlays. For the label’s 10th anniversary, the silhouette receives a new light brown colourway and a revised padded tongue. The **adilette SPZL**, meanwhile, infuses the classic slip-on look with Spezial’s identity.

Turning from footwear to apparel and accessories, adidas Spezial’s Spring/Summer 2024 collection plays host to a number of expertly curated looks. Headlining the collection is the already iconic **Todmorden Smock**. First released in Spring Summer 2021 to an immediate sell out, this season the coveted style returns in two colourways: navy and white. A commemorative 10th anniversary **Mod Trefoil** tee then brings the Spezial spirit to life as a certified collectors item.

Two lightweight jackets – the **Trentham** and the **Wingrove** – constitute perfect spring layering items, while the matching **Angelzarke** track top and track pants are awash with signature Spezial details. The apparel offering is then rounded out by the **Rossendale** Short, a Polo shirt, and the **Lytham** tee.

The accessories offering comprises of the **Brinscall** bag, a **Mod Trefoil** cap, a two pack of socks, and a **Mod Trefoil** towel.

This drop, (which is the first chapter in a range that will span the rest of the year) is brought to life by a campaign film featuring actor and musician Ashley Walters (Top Boy, Bulletproof). Dynamic, iconic, matter of fact – the film and stills created by long term collaborators &SON perfectly encapsulate the energy of the range.

**'It was such an honour to be a part of this campaign. adidas is a brand that I have always aligned with throughout my career, and the Spezial range has only reinforced my love. 10 years of greatness, inclusivity, and connection with culture. Here’s to many more.' Ashley Walters, March 2024.**

The latest adidas Spezial collection arrives in limited quantities on [4th April] and is available through [CONFIRMED](https://www.adidas.com/us/confirmed) and select retailers.

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