**ADIDAS CONFIRMS LONG TERM PARTNERSHIP WITH LAMINE YAMAL**

·         **adidas is proud to welcome Lamine to the adidas family as the latest signing to the brand**

·         **Having idolized Leo Messi since his early childhood, Lamine becomes the first player to officially endorse Leo Messi’s exclusive signature line, Spark Gen10s**

·         **In the announcement film, adidas highlights Lamine’s journey to the professional game, beginning in his hometown of Rocafonda**

**Barcelona/Herzogenaurach** – adidas is proud to confirm Lamine Yamal joining the adidas family as of today, wearing the X Crazyfast; perfectly suited to his agile and explosive style of play on the wing.

Lamine Yamal said, “I am proud to join adidas as they have always been the brand of the best. Growing up, I idolized Leo Messi who has been with adidas since I first started watching football. I look forward to the many years ahead with adidas.”

Lamine grew up in Rocafonda, 40 minutes from his club’s training ground, and remains proud of his roots in the area. The partnership announcement film that has been posted on adidasFootball channels in collaboration with Lamine celebrates his football journey and connection to the 304, Rocafonda’s area code.

To kick off the partnership in a personal style, Lamine will wear the adidas X Crazyfast Leo Messi ‘Spark Gen10s’ in both European and Domestic competition, the only player besides Leo Messi himself to do so.

To Watch **Lamine’s partnership announcement film visit @adidasfootball on Instagram**

**For further media information please visit**[**http://news.adidas.com/GLOBAL/PERFORMANCE/FOOTBALL**](http://news.adidas.com/GLOBAL/PERFORMANCE/FOOTBALL)

**About adidas in Football**

Adidas is the global leader in football. It is the official supplier of the most important football tournaments in the world, such as the [FIFA World Cup](https://news.adidas.com/Tags?tags=FIFA%20World%20Cup)™, the FIFA Women’s World CupTM, the UEFA European Football ChampionshipTM, the UEFA [Champions LeagueTM](https://news.adidas.com/Tags?tags=%20Champions%20League) & the UEFA Women’s Champions LeagueTM. Adidas also sponsors some of the world’s top clubs including Real Madrid, Manchester United, Arsenal, FC Bayern Munich & Juventus. Adidas is also partner to some of the best athletes in the game including Leo Messi, Jude Bellingham, Mohamed Salah, Pedri, Florian Wirtz, Alessia Russo, Paulo Dybala, Lena Oberdorf, Gabriel Jesus, Roberto Firmino, Joao Felix, Serge Gnabry, Manuel Neuer Karim Benzema, Vivianne Miedema, Mary Fowler, and Wendie Renard.