



ADIDAS ANNOUNCES FURTHER RELEASE OF EXISTING YEEZY PRODUCTS

Herzogenaurach, 26 February 2024 – Today adidas began a further release of YEEZY inventory with a range of existing products being available in phases over the coming weeks across the world.

As announced at the start of 2024, adidas will release the remaining YEEZY inventory, which features products from 2022, in the course of the year. The range available will include some of the most popular designs beginning with the 350 V2 in STEEL GREY.

The products will be exclusively available through adidas digital platforms including the CONFIRMED app, adidas app and [adidas.com](https://www.adidas.com). The phased release of products will help ensure a fair and premium experience for consumers. Availability and timing of release will vary depending on location.

Since terminating the YEEZY partnership in October 2022 adidas has donated to selected organizations to combat discrimination and hate, including racism and antisemitism.

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About adidas

adidas is a global leader in the sporting goods industry. Headquartered in Herzogenaurach/Germany, the company employs more than 59,000 people across the globe and generated sales of €22.5 billion in 2022.