

JOYCE WRICE BIO:

Born to a Japanese mother and Black father, independent R&B singer-songwriter **Joyce Wrice** delivers a sound that resonates with this generation. Known for her sweet lyrics and distinct tone, the San Diego native's breakout debut album [Overgrown](#) landed on numerous "Best R&B Albums of 2021" lists and solidified Wrice as one of the genre's most promising.

In 2022 Wrice released her follow-up to *Overgrown* her EP, *Motive*. The experimental project includes her latest hit "Iced Tea" and finds Wrice expanding the range of her sound while reuniting with GRAMMY Award-winning producers D'Mile and KAYTRANADA. Over the course of the last year the long awaited sophomore album has been in the works with an anticipated 2024 release.

BRENT FAIYAZ BIO:

Brent Faiyaz Larger Than Life Biography

A hazy cloud of delicate falsetto and viscous mystique, Brent Faiyaz is the iconoclastic hero the new generation deserves. On albums like his platinum-selling *Wasteland*, he swirls ambient soundscapes and hedonistic impulse for songs that collapse the distance between temptation and lusty surrender — stylish soundtracks to forbidden thrills and brief, euphoric escape. His blend of frank lyricism and supple melodies has earned him millions of fans and status as a renowned auteur, a reputation he reaffirms with *Larger Than Life* a new album that distills his most intimate thoughts with conviction and singular style.

Recorded at Beverly Hills' legendary Nightbirds' Studios, the album, which features guest appearances from Missy Elliot, ASAP Rocky, Babyface Ray, Coco Jones, Tommy Richman, Cruddy Murda, FELIX! and Lil Gray, was inspired by both his personal experiences and music from the 1990s and the 2000s, eras that forged his love of music. While recording the project, Faiyaz and his crew would hit the streets of Los Angeles to soak up the night life before returning to the studio to record. There, they'd transfer that energy to wax, generating a sound that's as soulful as it is retro. With deep cut samples, heavy kicks, snap your neck snares, it's a splash of yesteryear delivered by a defining vocal stylist of today.

Executive-produced by Ashani Allick, the tape sees Faiyaz oscillate between all-consuming affection and ambivalent romance. On his Coco Jones-assisted single, "**Moment of Your Life**," he leans into tender strings and the rare security of mutual love: "If you want me to kiss it, I'm not hesitant/I know you're kissing me back." Meanwhile, for "**WY@**," he's back to emotional tug-of-war — a game of intent versus outcome. Coasting over a muted bassline and a filtered vocal sample, he attempts to solve the riddle of reluctant attraction: "Even I know you ain't no good for me/But you feel so good to me/Every time I come back, I try to leave/So how you end up back with me?" Insightful enough to know his weaknesses, but too human to escape them, Faiyaz skates the axis of yearning and toxicity to render an immersive collage of feelings — art made possible by a creator at the height of their powers.

Inspired by Lauryn Hill, Curtis Mayfield, Gil Scott-Heron, Curren\$y, and Lil Wayne, Faiyaz began cultivating his preternatural singing and songwriting gifts at an early age. By 2013, he released his first songs through SoundCloud, with each drop being as experimental as it was reflective. In 2016, he formed the group Sonder with producers Dpat and Atu, with their single, "Too Fast" serving as an indelible debut. Since then, Faiyaz's career has played out like an extended victory lap.

At the end of 2016, he propelled himself into the mainstream spotlight by supplying the hook for GoldLink's "Crew," a six-time-platinum posse cut colored in understated, yet infectious cool. He consummated his level-up with subsequent releases like *Fuck the World* (2020), *Wasteland* (2022), and *Too Late to Die Young* (with Sonder, 2022). The latter LP debuted at No. 2 on the Billboard 200 albums chart. Earlier this year, Faiyaz parlayed all of that success into an unprecedented partnership with UnitedMasters, the world's premier independent music distributor.

As part of the UnitedMasters partnership, he launched ISO Supremacy (In Search of Supremacy), a creative agency with the sole mission of executing visual and sonic art. With Brent serving as C.E.O., with Darren Xu as COO, Ashani Allick as Head of A&R, Michael Alexander as Project Manager, and Zac Matias as Art Director, ISO is fertile soil for blossoming possibilities.

After partnering with UnitedMasters, Faiyaz, who is currently traveling for his worldwide F*ck the World, It's a Wasteland Tour, announced NUWO, a fashion line inspired by 1990s fashion. An acronym for "Not Unless We Own," the line is extracted from personal will and a style all his own. It's just another manifestation of the Brent Faiyaz Universe, which is omnipresent in *Larger Than Life*. Whether it's music or clothes, Faiyaz creates with inimitable, idiosyncratic flair.

JUNG WOO BIO:

Introducing Jung Woo, the dynamic force behind WJW, a trailblazing creative powerhouse rooted in the vibrant pulse of Los Angeles and inspired by his South Korean heritage. With WJW serving as his platform, Jung seamlessly melds his artistic ingenuity, fervent sportsmanship, and unwavering dedication to ignite the imaginations of dreamers everywhere.

WJW boldly expands its horizons into the prestigious realm of golf with the unveiling of WJW GOLF, a testament to Jung's visionary leadership and penchant for innovation. As anticipation mounts, Jung orchestrates the debut of W Space, a visionary event space poised to revolutionize in-person experiences with its unparalleled blend of creativity and hospitality.