**ADIDAS PRESENTS THE UWCL PRO BALL BILBAO – THE OFFICIAL MATCH BALL FOR THE 2023/24 UEFA WOMEN’S CHAMPIONS LEAGUETM KNOCKOUT PHASE**

* The new ball will feature on pitch for the first time during the first leg of the Quarter Final matches and will be used throughout the 2023/24 UEFA Women’s Champions LeagueTM knockout stages, culminating in the showpiece final on May 25th
* The UWCL Pro Ball Bilbao is inspired by the host city’s famous architecture
* 1% of net sales from adidas footballs will go to the Common Goal movement, to help drive social change and support grassroots football communities worldwide

**Herzogenaurach, 5th of February 2024** – adidas today unveils the UWCL Pro Ball Bilbao - the Official Match Ball for the Women’s 2023/24 UEFA Champions LeagueTM knockout phase and final.

Inspired by Bilbao's disruptive urban geometries, the traditional star pattern incorporates the iconic shapes of Bilbao's architecture and the unique motif from the San Mamés stadium, to celebrate the 2024 final’s host city.

As well as the new graphic design, the ball features a range of adidas performance technology, including an innovative PRISMA surface texture that offers Europe’s best players even more precision on the ball. The outer texture coating – consistent across all adidas UEFA Women’s Champions LeagueTM Official Match Balls – offers secure grip and complete control, while the thermally bonded, seamless construction guarantees ultimate performance.

Continuing adidas’ on-going partnership with Common Goal, 1% of global net sales from adidas footballs will be donated to initiatives driving lasting social change for under-served communities, helping to create a better and more inclusive future through football.

adidas has been a proud Official Match Ball Supplier of the UEFA Women’s Champions LeagueTM since 2021 – enjoying a hugely successful partnership across both the men’s and women’s competitions.

The 2024 UEFA Women’s Champions LeagueTM final in Bilbao takes place on May 25th 2024 and the UWCL Pro Ball Bilbao is available to purchase in adidas stores and online at [**adidas football balls**](https://www.adidas.com/us/soccer-balls)

For further information on adidas football please visit [adidas.com/football](https://www.adidas.co.uk/football) or follow @adidasfootball on Instagram or Twitter to join the conversation.

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**ABOUT ADIDAS IN FOOTBALL**

Adidas is the global leader in football. It is the official supplier of the most important football tournaments in the world, such as the [FIFA World Cup](https://news.adidas.com/Tags?tags=FIFA%20World%20Cup)™, the FIFA Women’s World CupTM, the UEFA European Football ChampionshipTM, the UEFA [Champions LeagueTM](https://news.adidas.com/Tags?tags=%20Champions%20League) & the UEFA Women’s Champions LeagueTM. Adidas also sponsors some of the world’s top clubs including Real Madrid, Manchester United, Arsenal, FC Bayern Munich & Juventus. Adidas is also partner to some of the best athletes in the game including Leo Messi, Jude Bellingham, Mohamed Salah, Pedri, Florian Wirtz, Alessia Russo, Paulo Dybala, Lena Oberdorf, Gabriel Jesus, Roberto Firmino, Joao Felix, Serge Gnabry, Son Heung Min, Karim Benzema, Vivianne Miedema, Mary Fowler, and Wendie Renard.

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