**adidas and BAPE® Announce the Latest Iteration of their Collaborative 30th Anniversary Stan Smith Sneakers**

**Herzogenaurach, February 6th, 2023 -** Following on from their highly anticipated release last November, adidas Originals and BAPE® continue their 30th anniversary celebrations with a new take on the Stan Smith sneaker.

The latest drop from the 30th anniversary BAPE® Stan Smith collection brings the Japanese streetwear brand’s signature ABC CAMO to the fore as the timeless court sneaker’s quintessential upper is reimagined in an all-over print graphic. Alternate laces, gold ‘30th Anniversary’ lace jewels, ABC CAMO print sock liners, and a custom co-branded box complete the special launch in style.

Arriving on February 10th, the third and final iteration of the limited edition 30th anniversary BAPE® Stan Smith is available on CONFIRMED, via selected retailers, and on BAPE.COM.

**About BAPE®**

Situated in the heart of Tokyo, one of the leading fashion hubs of the world, Nowhere Co., LTD. strives to introduce Japanese fashion culture to the world. Since the brand's establishment in 1993, it has remained as a symbol of street fashion for more than 30 years. Thus far, it has produced iconic design items, original patterns and characters such as the *"Ape Head", "BAPE® Camo",* "*BAPE STA™",* "*Shark Hoodie*" and *"Baby Milo®"* etc. It has now expanded into men's, ladies’ and kid’s line and is carried throughout stores in Japan and also sold in US, UK, France, China, and various Asian countries.

It has also created successful collaborations with established international brands and reputable artists. These collaborations are recognized as being genre less and flexible, not limited to fashion and apparel categories only.

**About adidas Originals**

Inspired by the rich sporting heritage of adidas - one of the world’s leading sports brands and a global designer and developer of athletic footwear and apparel - adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand’s legacy through its commitment to product innovation and its ability to filter the creativity and courage found on the courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.