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***SONG FOR THE MUTE x ADIDAS 003***

Song for the Mute x adidas Originals’ third collaborative collection evokes a nostalgic

ambiance while maintaining a distinctly contemporary essence.

‘SFTM-003’ sees the iconic Country OG silhouette revisited and reimagined in three 90’s

inspired colourways - Pale grey and teal nylon reminiscent of vintage wind-breakers, as well as

classic black leather with suede detailing. Metallic D-ring hardware is combined with a custom

paracord-inspired toggle lacing system, alluding to a sense of futuristic nostalgia.

Creative Director Lyna Ty re-interprets heritage silhouettes with modernist fabrication and

detailing throughout the apparel range that accompanies the footwear – featuring eight garments

exploring new textile directions and techniques.

Sherpa fleece zip-up jackets are combined with digital printed contrast sleeves and logo

embroidery. Distressed jersey hoodies in brown and teal feature alongside an oversized blazer

and press-stud track pants, both in a lightweight coated cotton. A custom jacquard knitwear

with intricate contrasting colour-work completes the range.

Photographer Atsushi ‘Jima’ Nishijima – acclaimed for his candid photographs of actors on film

sets – captures this intermediate, off-kilter energy within the accompanying campaign. Working

directly with Art Director and Stylist Stephen Mann, the duo capture youthful behind the

scenes moments of actors against city backdrops and transitory spaces like back alleyways and

metal scaffolding. This approach to image-making allows Jima to capture in-between moments –

highlighting the beauty of the unscripted.

Hair artist Erol Karadag introduces theatrical period-wigs which enrich the overarching

narrative. Counterposed within the modern environment, the wigs introduce an element of

time-travel and drama that further supports the heritage and modernist themes explored by Ty

throughout her collections.

CREDIT LIST

PHOTOGRAPHER, Atsushi ‘Jima’ Nishijima

STYLIST & ART DIRECTOR, Stephen Mann

HAIR ARTIST, Erol Karadag

MAKEUP, Naoko Kitano

MOTION EDITOR, James Cook

PRODUCER, Hattie Gable at Willson Project

FEATURING

Colin, Libania, Lillian