**ADIDAS TERREX AND NATIONAL GEOGRAPHIC REVEAL RAINFOREST-INSPIRED HIKING COLLECTION**

* The 32-piece range reimagines high-performance outdoor wear with beautiful photography of the rainforest selection from the National Geographic archives.
* The limited-edition drop includes the ADIDAS TERREX | NATIONAL GEOGRAPHIC WINDSTOPPER JACKET and the ADIDAS TERREX | NATIONAL GEOGRAPHIC WINDBREAKER
* Available from February 1st, 2024 on adidas.com [www.adidas.com/us/outdoor](http://www.adidas.com/us/outdoor), on the adidas app and in selected retail stores.

**Herzogenaurach, February 1st, 2024 –** adidas TERREX and National Geographic collaborateonce againto launch an eye-catching collectionthat pays homage to the rainforest supporting National Geographic efforts to further education around rainforest awareness and conservation.

**Nadia Svensson, Senior Product Director BU Outdoor said**: “Being in nature is meditative and not many places captivate this emotion better than the rainforest. In this third chapter in our multi-season collaboration, we are inspired by National Geographic’s focus on nature and conservation, as the stunning, captivating hues of the rainforest are displayed in fresh ways across this 32-piece collection.”

Throughout the collection, images captured by National Geographic photographers are interpreted in different ways on different products, taken through different hues and applied in various ways on garments across the range.

These include:

* **ADIDAS TERREX | NATIONAL GEOGRAPHIC RAIN.RDY JACKET** – Crafted from advanced waterproofing materials and construction, adidas RAIN.RDY products keep the water out. The jacket also features easily-accessible pockets, a stowaway hood and elongated sleeves with hook-and-loop — allowing adventure-seekers to push their limits in comfort and style.
* **ADIDAS TERREX | NATIONAL GEOGRAPHIC WINDSTOPPER JACKET** - Made from GORE-TEX WINDSTOPPER, this WIND.RDY jacket is wind-resistant and water-repellent, providing added breathability for comfortably enjoying the outdoors.
* **ADIDAS TERREX | NATIONAL GEOGRAPHIC WINDBREAKER** - Using advanced materials, adidas WIND.RDY is designed to resist the wind and provide optimised breathability hikers can feel protected and comfortable.
* **ADIDAS TERREX | NATIONAL GEOGRAPHIC GRAPHIC LONG SLEEVE / SHORT SLEEVE TEE** – The long sleeve tee combines technical materials with style beyond the mountain, including Aeroready material that wicks sweat to keep dry and comfortable.
* **ADIDAS TERREX | NATIONAL GEOGRAPHIC PANTS** - Marry style and functionality by combining outdoor-informed design and street-informed style together, complemented by Durable Water Repellent (DWR) material to stay dry and comfortable.
* **ADIDAS TERREX | NATIONAL GEOGRAPHIC SKIRT** - Made in adidas' wind and water-resistant WIND.RDY fabric, this skort is for adventures on or off the trail. This skirt helps to build confidence for more secure and comfortable exploration.

The theme of this season’s drop was inspired by National Geographic’s seasonal focus on educating people around rainforest awareness and conservation.

The collection will be available from 1st February 2024 on [www.adidas.com/us/outdoor](http://www.adidas.com/us/outdoor) on the adidas app and in selected retail stores.