



Humanrace

Humanrace and adidas Launch NMD S1 Collection in a Range of New Colorways

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Humanrace and adidas launch the NMD S1 MAHBS collection in five new colorways inspired by Pharrell Williams' travels around the world.

The Oatmeal hue upper is a consistent base across the five pairs, contrasted by a painted heel in Mint, Cacao, Pink Sea Salt and a fully Oatmeal tonal version as well as a limited edition Friends & Family pair in Humanrace Green.

Key details on the NMD S1 MAHBS utilize techniques such as screenprinting and spray paint that creates a bold visual contrast between the upper and sole. The NMD S1 sole encapsulates a Boost midsole for ultimate underfoot cushioning, while the rubber outsole with integrated trefoil design provides grip and traction ideal for movement. The upper knit bootie construction offers a snug fit around the foot, and the exterior canvas shroud material will relax over time for a more worn in look.

Launching globally on November 27, 2023, the NMD S1 MAHBS will be available for \$230, via adidas Confirmed App and select retailers.

adidas.com/Pharrell
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