

adidas SPEZIAL Presents its Autumn/Winter 2023 Collection

Herzogenaurach, November 9th, 2023 - This season, adidas Spezial embarks on another exploration of elevated styles for its Autumn/Winter 2023 collection expertly curated by adidas archivist and Spezial founder Gary Aspden.

The footwear offering is made up of seven unique silhouettes. First up, the Moscrop 2 SPZL is a revised version of the Moscrop SPZL (from 2022) in a light grey colourway with an update to the upper panelling, as well as a split dellinger web (inspired by the Argentinian adidas Infinity) with dye cut EVA tooling. Another Spezial classic also makes its return as the winter ready Hiaven SPZL is reimaged in a monochromatic black palette with an adi-Tex membrane to protect against the elements.

Inspired by a 1970s training shoe, originally made in Eastern Europe with decorative ('deco') stitch lines that outline the classic Samba toe overlay. Celebrating a certified adidas icon, the Samba Deco SPZL arrives in two colourways: a black and green makeup paying homage to a 1980s football boot and a brown and white iteration referencing the colour palette of the original 1970s Trainer.

The Inverness SPZL, meanwhile, is an outdoor-leisure hybrid that is an evolution of the Carnforth SPZL. These arrive in a dark brown colorway to marry up with the Haslingden Jacket also available as part of the collection. Accompanying the outdoor silhouette is the Englewood SPZL – a low top court shoe with a Campus 80s tooling that reinvents the late 80s Galaxy II high top boot. In addition, the Lawkholme SPZL takes the label's sophisticated perspective on sportswear and deconstructs the aesthetics of 80s running shoes (in a similar way to the vintage adidas Zaza) through subtle branding and a neutral colour palette.

Turning from footwear to apparel and accessories, the collection features a number of highly crafted looks with a focus on recycled fabrics. Headlining the collection are two distinct outerwear pieces: the now iconic Haslingden Jacket and the Moorfield Anorak. Accompanying them is the Topfield liner - a versatile liner in gold embellished with embroidered Mod Trefoil branding on the back. The liner works across both jackets. A firm fan favourite, the pocket heavy Haslingden receives a dark brown colour update while similarly, the Moorfield Anorak features contrasting colour blocks in green orbit and a durable water resistant finish.

In quintessential Spezial fashion, the collection also plays host to an elevated tracksuit – the Sudell TT and TP with an extended version of the classic Mod Trefoil logo which is reflected in a wrap around mountain graphic. A selection of t-shirts, polos, crewnecks and hoodies, meanwhile, offer a number of perfect layering opportunities. The seasonal accessories offering is then completed with the inclusion of a 'box logo' Beanie and the Chilcott Hat – a fleece lined cap featuring foldable flaps.

The launch of the adidas Spezial Autumn/Winter 2023 collection is showcased in a campaign film which follows the iconic footballer Roy Keane, as he takes his dog 'Jet' on a lakeside walk. A deeply personal portrait of one of football's most recognisable figures, the film goes beyond the pundit and the player and explores the man. Arriving alongside the film is a set of stills, shot by longtime adidas Spezial collaborator Kevin Cummins, that contextualise the range against modernist architecture with the awe-inspiring natural landscape of the Lake District.

The latest adidas Spezial collection arrives in limited quantities on November 16th, and is available through the adidas Confirmed app and select retailers.



Link to the campaign film: <https://www.youtube.com/watch?v=BVFwB4xMT0U>

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