**adidas and BAPE® Celebrate Japanese Streetwear Past and Future with Collaborative Takes on the Stan Smith Sneaker**

**Herzogenaurach, November 14th, 2023 -** adidas Originals and BAPE® have joined forces once again to present two new takes on the archival classic Stan Smith – in celebration of the Japanese streetwear brand’s 30th anniversary.

Reimagined in two, contrasting, black and white colorways, the BAPE® Stan Smith features a host of signature collaborative details. Reinventing the silhouette in typical BAPE® fashion, the Stan Smith’s quintessential upper is updated with a synthetic leather upper made with 60% recycled materials and a tonal debossed and embossed SOLID CAMO pattern, while gold foil co-branded details sit atop an ABC CAMO Heel Mustache. The look is then completed with gold ‘30th Anniversary’ lace jewels and a custom co-branded box.

Paying homage to Japanese streetwear history, the collaborative Stan Smith sneakers are playfully brought to life through a campaign which situates the instantly recognizable shoes within an oversized cartoon-esque claw machine.

Arriving on November 18th, both colorways of the limited edition BAPE® Stan Smith are available on CONFIRMED, via selected retailers, and on BAPE.COM.

**About BAPE®**

Situated in the heart of Tokyo, one of the leading fashion hubs of the world, Nowhere Co., LTD. strives to introduce Japanese fashion culture to the world. Since the brand's establishment in 1993, it has remained as a symbol of street fashion for more than 30 years. Thus far, it has produced iconic design items, original patterns and characters such as the *"Ape Head", "BAPE® Camo",* "*BAPE STA™",* "*Shark Hoodie*" and *"Baby Milo®"* etc. It has now expanded into men's, ladies’ and kid’s line and is carried throughout stores in Japan and also sold in US, UK, France, China, and various Asian countries.

It has also created successful collaborations with established international brands and reputable artists. These collaborations are recognized as being genre less and flexible, not limited to fashion and apparel categories only.

**About adidas Originals**

Inspired by the rich sporting heritage of adidas - one of the world’s leading sports brands and a global designer and developer of athletic footwear and apparel - adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand’s legacy through its commitment to product innovation and its ability to filter the creativity and courage found on the courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.