**adidas Originals and Wales Bonner Present:**

**Fall/Winter 2023**

**Herzogenaurach, 6th November 2023** adidas Originals and Wales Bonner continue their collaborative partnership with the Fall/Winter 2023 collection.

Staying true to the designer’s ongoing exploration of athletic codes, the apparel offering reimagines adidas’ sporting legacy through a selection of refined and elegant archival looks. Off-pitch styles include an elevated knit set in mahogany brown alongside football shorts in a sand colored nylon with the iconic Three Stripes contrast. Swapping creative sources of inspiration from the 70s to the 90s, key pieces are rendered in a lightweight nylon fabrication, including a pale sky tracksuit with reflective piping and a black nylon top with a contrasting vivid green knit collar. All pieces are available in unisex sizing.

Similarly, the footwear selection continues to evolve Wales Bonner’s now signature take on the adidas Originals Samba silhouette. A duo of looks incorporate luxurious faux pony-hair uppers and gum soles – one in leopard print, the other in a light tan colorway – while another set features suede overlays and signature contrast stitching.

Marking a departure from previous seasons, the campaign visuals swap evocative landscapes for a more refined, studio setting. Decidedly new, yet still grounded in the adidas Originals by Wales Bonner lexicon, the visuals capture a mix of models and street cast figures, as well as skateboarder Na-Kel Smith, against minimal backdrops – highlighting the simplicity of the silhouettes and the evocative complexity of the characters themselves. Accompanying the campaign images are a set of short interviews and moving vignettes, with the cast answering interview questions hosted by playwright, actor, and philanthropist, Jeremy O. Harris.

The adidas Originals by Wales Bonner Fall/Winter 2023 collection is available globally on November 8 at adidas.com, via Confirmed, and through select retailers.

adidas.com

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**About WALES BONNER:**

Informed by broad research encompassing critical theory, musical composition, literature and history, WALES BONNER embraces a multiplicity of perspectives, proposing a distinct notion of luxury, via a hybrid of European and Afro-Atlantic approaches.

Grace Wales Bonner launched her eponymous label in 2014, following her graduation from Central Saint Martins. Established as a menswear brand, Wales Bonner’s soulful tailoring soon expanded to womenswear. In 2015, she was awarded Emerging Menswear Designer at the British Fashion Awards. In 2016, following her first solo runway presentation - Ezekiel, she received the LVMH Young Designer Prize. In 2019, Wales Bonner was invited by Maria Grazia Chiuri to collaborate with Dior to re-interpret their New Look silhouette for the Resort 2020 collection; shortly afterwards, she was announced the winner of the BFC/Vogue Designer Fashion Fund.

In January 2019, Grace Wales Bonner presented her first institutional exhibition, A Time for New Dreams at London’s Serpentine Galleries. She is an associate lecturer at Central Saint Martins, London and newly appointed Artistic Director of the fashion department at the University of Applied Arts Vienna.

Wales Bonner’s international menswear and womenswear stockists include Matchesfashion.com, Dover Street Market, Net-A-Porter, Selfridges, Ssense, Bergdorf Goodman, Boon the Shop and Printemps.

**About adidas Originals:**

Inspired by the rich sporting heritage of adidas – one of the world’s leading sports brands and a global designer and developer of athletic footwear and apparel – adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand’s legacy through its commitment to product innovation and its ability to filter the creativity and courage found on courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.