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adidas and Humanrace Continue Their Collaboration with a New Perspective on the Samba

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adidas and Humanrace™ unveil two additional colorways of the Humanrace Samba by Pharrell: Cloud White/Pink and Ash Grey/Green.

One of Pharrell's many creative endeavors touching a multiverse of fields, this product offering pushes product quality and continues to bring to life Humanrace's vision of fusing design and functionality, creating thoughtfully crafted products.

In alignment with the Humanrace brand philosophy of creating products of value whose design is driven by a focus on materials and craft, the Humanrace Samba continues to incorporate premium ECCO leather sourced from the Netherlands, zig-zag stitching that contrasts the three stripes, and a monochromatic suede toe-cap to compliment the upper construction.

"Humanrace's newest Samba was conceived through our sense of creating products that are authentic and speak to a lifestyle which is relatable, yet evaluated through attention to detail, and without compromise. This is twinned with the history of the Samba, creating a product for everyday use, that is for now and the future", says Edward Robinson, Humanrace Creative Director.

To reinforce our perspective on product, adidas and Humanrace commissioned photographer Liam MacRae for an editorial campaign that encapsulates the essence of the collection's versatility and comfort. MacRae's work captures the effortless blending of an atmospheric coast and everyday wear, showcasing the natural landscapes' fusion to the earthy hues of the new Humanrace Samba colorways.

The Sambas will be released in limited quantities and will be available globally on November 3rd for \$180 USD, via adidas Confirmed app, Humanrace.com, adidas.com, and select retailers.

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