**BEYONCÉ CLOSES OUT HER FINAL SHOW OF RENAISSANCE WORLD TOUR 2023, WEARING A NEW, ALL-BLACK ATELIER IVY PARK DESIGN**

October 1, 2023 – Kansas City, MO

Beyoncé mesmerized fans on stage by debuting an all-black Atelier IVY PARK look, during her close-out RENAISSANCE WORLD TOUR 2023 show. The one-of-a-kind IVY PARK look was conceived and creative directed by Beyoncé Knowles-Carter herself.

The artist captivated attendees at Arrowhead Stadium, in a monochromatic Atelier IVY PARK ensemble, during her on-stage performance of CUFF IT, ENERGY and BREAK MY SOUL. Beyoncé’s made-to-measure IVY PARK look featured a vantablack sequin floor-length gown with a signature keyhole cutout and dual thigh high slits. The look was topped with an embossed, leather, cropped bomber featuring the IVY PARK logo and adidas trefoil.

The RENAISSANCE WORLD TOUR dancers shut down the stage, in unreleased, adidas x IVY PARK looks. Clad in all black everything, the monochrome ensembles came to life on stage in assorted silhouettes, among them: a leather pleated mini skirt, cropped liquid latex bustier and leather jacket pairing, an embossed leather jersey with and cargo pant ensemble, and, a liquid latex cropped bustier, with matching liquid latex legging.

Styling: Karen Langley, Shiona Turini and Brittany Jones

Hair: Neal Farinah

Makeup by Rokael Lizama

Director of Technical Execution: Tim White Photographers:

Julian Dakdouk

Kevin Mazur

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