**adidas and BAPE® Celebrate the Brand’s 30th Anniversary with a Golf Ready Collection**

**Herzogenaurach, October 17th 2023 -** This October, take it to the greens as adidas and BAPE® continue their anniversary celebrations with a Golf ready collection consisting of a pair of custom Stan Smith sneakers and a selection of performance apparel and accessories.

From the streets of Harajuku to the links, the BAPE® Stan Smith Golf features a ABC CAMO removable kiltie lace cover and matching heel mustache, a Tee Box ready green outsole, custom BAPE® golf graphic sock liners, and three sets of interchangeable laces.

The performance collection, meanwhile, comprises a windbreaker jacket, a polo, a pair of trousers, a glove, a cap, and a towel – all featuring BAPE®’s iconic ABC CAMO pattern.

Helping to bring the collection to life is a campaign featuring professional basketball player Jalen Green and his friends as they explore a different side of the sport in a series of engaging moving images and stills that explore the key features of the collection while highlighting their bond.

Arriving on October 21st, the limited edition adidas by BAPE® Golf collection is available on CONFIRMED, via selected retailers, and on BAPE.com.

**About BAPE®**

Situated in the heart of Tokyo, one of the leading fashion hubs of the world, Nowhere Co., LTD. strives to introduce Japanese fashion culture to the world. Since the brand's establishment in 1993, it has remained as a symbol of street fashion for more than 30 years. Thus far, it has produced iconic design items, original patterns and characters such as the *"Ape Head", "BAPE® Camo",* "*BAPE STA™",* "*Shark Hoodie*" and *"Baby Milo®"* etc. It has now expanded into men's, ladies’ and kid’s line and is carried throughout stores in Japan and also sold in US, UK, France, China, and various Asian countries.

It has also created successful collaborations with established international brands and reputable artists. These collaborations are recognized as being genre less and flexible, not limited to fashion and apparel categories only.

**About adidas**

adidas is a global leader in the sporting goods industry. Headquartered in Herzogenaurach/Germany, the company employs more than 59,000 people across the globe and generated sales of € 22.5 billion in 2022.