**ADIDAS TERREX UNVEIL FINAL OF THREE DROP COLLABORATION WITH AND WANDER**

* **The latest drop comes in bold earth inspired prints and is packed full of technologies that help protect outdoor seekers in unpredictable conditions**
* **Leading the collection is a reimagined version of the iconic adidas TERREX Free Hiker 2, as well as the 3 in 1 XPLORIC RAIN.RDY Jacket**
* **The collection will be available from 15th September on the adidas app, via** [**www.adidas.com/us/outdoor**](http://www.adidas.com/us/outdoor) **,** [**andwander.com**](https://www.andwander.com/)**, selected retailers and the and wander shop.**

**Herzogenaurach, September 15th, 2023 –** Today, **adidas TERREX** and Japanese outdoor label **and wander** unveil the final drop of their multi-seasonal collaboration, featuring **and wander’s** iconic graphics and reflective detailing, as seen on the **ADIDAS TERREX FREE HIKER 2 x AND WANDER HIKING SHOE.**

Taking hikers from city centre to mountain top - and back again - in style, the collection draws inspiration from hues and design cues associated with earth and nature, such as shadows and orbital lines. These references show up in different ways across the products, with earthy colors such as Wonder Beige, Wonder Blue and Artic Night featuring prominently throughout the collection.

*“When we first teamed up with and wander, our goal was to create a multi-seasonal collection that tied our philosophies together, enabling more people to enjoy outdoor experiences in style.”* **says Carla Murphy. SVP/Global General Manager, adidas Terrex.** *“Our first drop was focused on micro elements, taking inspiration from human synapses and neurons. Our second collection drew insights from the macro elements with earthy colour tones replicating our planet’s surface. With the final chapter, we bring it all together with a collection fuelled by the connectivity that we have with earth and nature.”*

The adidas TERREX x and wander collection includes:

* **ADIDAS TERREX x AND WANDER XPLORIC JACKET -** This 3 in 1 jacket features a RAIN.RDY outer and lightweight 90:10 goose down inner jacket. A new pocket construction sees two zip pockets included for functionality whilst the waterproof two-way front zip and seam sealing keeps adventure-seekers dry in all weather. The apparel look is completed by a mid-layer, 3 in 1 women’s pant and an all-gender longsleeve top.
* **ADIDAS TERREX FREE HIKER 2 x AND WANDER HIKING SHOE –** A reimagined version of the iconic Free Hiker 2 features a new canvas upper, containing a minimum of 50% natural and renewable materials whilst the midsole benefits from adidas’ innovative BOOST technology, which delivers energy return in every step.

The head-to-toe look is completed with accessories including the **ADIDAS TERREX x AND WANDER ORGANIZER,** **ADIDAS TERREX x AND WANDER AEROREADY BACKPACK**, **ADIDAS TERREX x AND WANDER WIND.RDY MERINO GLOVES** and **ADIDAS TERREX x AND WANDER COLD.RDY 5 PANEL EAR CAP.**

The collection will be available from 15th September on the adidas app, via <https://www.adidas.com/us/outdoor>, [andwander.com](https://www.andwander.com/), selected retailers and the and wander shop.

 **ENDS**

**About adidas TERREX**

If nature could talk, it’d tell us all to get out more. It’d say whoever you are, wherever you’re from, you belong out here. It’d say you’re all welcome so come adventure, destress, feel better. It’d ask us to please be kinder. To have its back like it has ours. It’d say protect me, be conscious and work together – because we owe it all to the great outdoors.

It’d say bring your friends, your community and bring your family, let’s all connect. Let’s come together and tell the world what we believe nature wants them to hear. Let’s go, unite, and keep pushing what’s possible. Let’s inspire every human being to find their own individual summits. Let’s enable all humans to live a more connected, conscious, and adventurous life. We are adidas TERREX. We are #UnitedBySummits

adidas.com/terrex

**About and wander**

and wander was launched in 2011 by two designers, Keita Ikeuchi and Mihoko Mori, who worked together as designers at ISSEY MIYAKE. This brand was born of a strong passion of the two founders: for making “fashion in the nature/mountains just as enjoyable as the everyday fashion”. They have been pursuing to offer sophisticated items with the blend of high-fashion style that stimulates the consumers’ sensibilities within the functionality and practicality of outdoor clothing.

Since they understand the pleasure of hiking in the mountains from their own experience, and wander items are made with durable, light-weight materials with water-resistance and wind protection, not to mention the unique coloring that harmonize with nature, yet, giving fresh impression in town. Based on our insights gained from the field tests conducted both in Japan and overseas, they have

been creating quality items through a precise pattern cutting technique and practical design details that ensures comfort.

 “The pleasure of playing in the mountains” has been our brand’s philosophy from the day one. From creating a new collection of items every season to operating user-participatory hiking clubs, and wander is actively engaging in various activities in every possible way.

www.andwander.com

Shops: www.andwander.com/stores

@andwander\_official

**About adidas**

adidas is a global leader in the sporting goods industry. Headquartered in Herzogenaurach/Germany, the company employs more than 59,000 people across the globe and generated sales of € 22.5 billion in 2022.

**Market SEO Links:**

|  |  |  |
| --- | --- | --- |
| **NAM** | adidas.com/us | https://www.adidas.com/us/outdoor |
| adidas.ca/en | https://www.adidas.ca/en/outdoor |
| adidas.ca/fr | https://www.adidas.ca/fr/outdoor |
| **LAM** | adidas.com.ar | https://www.adidas.com.ar/outdoor |
| adidas.cl | https://www.adidas.cl/outdoor |
| adidas.co | https://www.adidas.co/outdoor |
| adidas.mx | https://www.adidas.mx/outdoor |
| adidas.pe | https://www.adidas.pe/outdoor |
| adidas.com.br | https://www.adidas.com.br/outdoor |
| **EU** | UK | https://www.adidas.co.uk/outdoor |
| CZ | https://www.adidas.cz/outdoor |
| DK | https://www.adidas.dk/udendors |
| AT | https://www.adidas.at/outdoor |
| CH | https://www.adidas.ch/de/outdoor |
| CH | https://www.adidas.ch/en/outdoor |
| CH | https://www.adidas.ch/fr/outdoor |
| CH | https://www.adidas.ch/it/outdoor |
| DE | https://www.adidas.de/outdoor |
| DE | https://www.adidas.de/en/outdoor |
| GR | https://www.adidas.gr/outdoor |
| BE | https://www.adidas.be/en/outdoor |
| BE | https://www.adidas.be/fr/outdoor |
| BE | https://www.adidas.be/nl/outdoor |
| FI | https://www.adidas.fi/outdoor |
| IE | https://www.adidas.ie/outdoor |
| ES | https://www.adidas.es/outdoor |
| FR | https://www.adidas.fr/outdoor |
| IT | https://www.adidas.it/outdoor |
| NL | https://www.adidas.nl/outdoor |
| NO | https://www.adidas.no/outdoor |
| PL | https://www.adidas.pl/outdoor |
| PT | https://www.adidas.pt/outdoor |
| SK | https://www.adidas.sk/outdoor |
| SE | https://www.adidas.se/outdoor |
| **APAC** | adidas.jp | https://shop.adidas.jp/item/?sport=outdoor |
| adidas.com.au | https://www.adidas.com.au/outdoor |
| adidas.co.nz | https://www.adidas.co.nz/outdoor |
| **UAE** | adidas.ae | https://www.adidas.ae/en/outdoor |