**adidas Adds Another Top Amateur in Golfer Ludvig Aberg**

* **First golfer in history to earn PGA Tour membership by finishing first in the PGA Tour University Ranking**
* **Finishes his collegiate career as the world’s No. 1-ranked amateur where he held the top spot since March 2022**

**Carlsbad, CA, June 22, 2023 –** adidas’ roster of young professional golfers just got stronger. Today, adidas announced the signing of top-ranked amateur golfer Ludvig Aberg to a multi-year contract that will see him wearing adidas headwear, apparel, footwear, and accessories on the course as a professional.

The former No. 1-ranked amateur in the World Amateur Golf Rankings made history this year by finishing atop the PGA Tour University Ranking. As a result, Aberg becomes the first player in history to receive full membership status on the PGA Tour for both the 2023 and 2024 PGA Tour seasons.

“This past year has been an incredible journey and I couldn’t be more excited to wear the 3-Stripes as I start this next chapter of my career,” said Aberg. “The team at adidas is always committed to making the best for golfers and I’m proud to officially join the team.”

Aberg closes out an outstanding collegiate career where he became the most decorated golfer in the history of the program. Aside from claiming the top spot in the PGA Tour University Ranking, Aberg’s long list of accolades includes back-to-back Ben Hogan Awards and eight collegiate wins, including back-to-back Big 12 Conference Championship victories.

“With a lot on the line this year, Ludvig showed he is truly a remarkable athlete,” said Jeff Lienhart, president, adidas Golf. “He’s earned it all through amazing play and desire to win and we look forward to supporting him in the 3-Stripes as he begins his journey as a professional.”

Aberg joins a roster of adidas athletes that includes the former No. 1-ranked women’s amateur golfer, Rose Zhang, who earlier this month became the first golfer in the last 72 years to win in her first start as a professional.

Aberg made his professional debut at the RBC Canadian Open where he finished T-25 and makes his second start this week at the Travelers Championship.