**ADIDAS PRESENT ‘ALTA EN EL CIELO‘– THE STORY OF MESSI AND ARGENTINA’S HOMECOMING AFTER HISTORIC 2022 WORLD CUP WIN**

* **adidas provides intimate interviews with Argentina stars following their country’s third World Cup win**
* **The mini-documentary takes its name from one of the most emotional lines of the patriotic Anthem of the Argentine Flag, meaning ‘High in the Sky’.**
* **The release marks six months to the day since La Albiceleste lifted the FIFA 2022 World Cup trophy in Doha, Qatar.**

**Buenos Aires/Herzogenaurach, 18th June 2023** – “With football, and results, we managed to momentarily escape from the madness we experience every day…even if it was only for a little while, it was something fantastic.” – Leo Messi.

Six months to the day since the Argentina Men’s National Team lifted the FIFA 2022 World Cup Trophy, adidas proudly presents **Alta En El Cielo**, an eight-and-a-half minutes mini documentary containing exclusive footage and interviews from the first national team camp of La Albiceleste since adding a third star to their famous jersey.

Mixing historical footage with exclusive player access and a stirring soundtrack, **Alta En El Cielo** sits down eleven players from the squad of twenty-three ahead of their homecoming game in Buenos Aires, to uncover the lingering feelings and lasting memories of a team that made their impossible, possible.

Leo Messi, Emiliano “Dibu” Martínez, Lisandro Martínez, Julián Álvarez, Rodrigo De Paul, Alexis Mac Allister, Paulo Dybala, Ángel Correa, Gerónimo Rulli, Juan Foyth and Exequiel Palacios. all feature, contributing their unique perspective on an unforgettable tournament and the deep sense of connection such a win has forged between them and their fans.

To Watch **Alta En El Cielo, visit** [**adidas Football on YouTube.**](https://youtu.be/lIiEixn9qVs)

**For further media information please visit**[**http://news.adidas.com/GLOBAL/PERFORMANCE/FOOTBALL**](http://news.adidas.com/GLOBAL/PERFORMANCE/FOOTBALL)

**About adidas in Football**

adidas is the global leader in football. It is the official supplier of the most important football tournaments in the world, such as the FIFA World Cup™, the UEFA European Championship & the UEFA Champions League. adidas also sponsors some of the world’s top clubs including Real Madrid, Manchester United, Arsenal, FC Bayern Munich & Juventus. adidas is also partner to some of the best athletes in the game including Vivianne Miedema, Lindsey Horan, Wendie Renard, Leo Messi, Paul Pogba, Mohamed Salah, Paulo Dybala, Thiago Alcantara, Alessia Russo, Gabriel Jesus, Roberto Firmino, Joao Felix, Serge Gnabry, Jude Bellingham, and Karim Benzema.