**ADIDAS REVISITS 1988-90 SEASONS WITH MAN UTD X ORIGINALS COLLECTION**

* The collection reimagines pieces worn by fans as they followed the club to away games during this iconic era
* Hero of the drop is a reinterpreted 1988-90 blue third jersey worn by the Red Devils as they travelled across England.
* The range will be available from 15th May via selected adidas retail stores and adidas.com/football.

**Herzogenaurach, 15th May 2023 –** In celebration of the venerated terrace wear of the late 80s and early 90s, adidas and Manchester United today unveil the **Man Utd x Originals Collection** –which revisits popular pieces of adidas’ archive and recodes them into football culture today.

Invoking a feeling of nostalgia, the collection is designed to capture the spirit of the ‘away day’ and the unconditional devotion of the fans who travelled to follow the team during the notable 1988 – 1990 seasons. In a nod to the now-iconic design DNA of this time, the nine-piece collection offers a fresh take on celebrated legacy pieces, alongside a number of commemorative apparel drops including a hoodie, t-shirts, and a bench jacket.

The hero of the collection is the **Man Utd x Originals Third jersey**, which - rich in details - is inspired by the same legendary kit worn at that time. This includes an engineered “MUFC” jacquard material and a meticulously crafted ribbed collar with red and black detailing on the edges. Mirroring the original, the adidas Trefoil, the club’s crest and wider sponsor iconography of the time, are all raised via a soft textured material applied onto the core fabric of the jersey. Complimenting the shirt, matching shorts - adorned with ‘MUFC’ script on the side - come finished in a woven fabric to recreate both the look and feel of those worn decades ago.

An animated version of Manchester United defender Lisandro Martinez sporting the new **Man Utd x Originals third jersey** is due to appear on this month’s United We Stand fanzine cover.

The collection also includes the **Man Utd x Bench Jacket,** inspired by that worn by the manager as he coached from the touchlines - but recreated as a modern shell jacket. This, and a reinterpreted version of the **off-pitch hoodie** worn by the players, comes in a bold red, white and black colourway in homage to the original pieces.

The **Man Utd x Originals** collection is available from May 15th and is available to purchase from adidas.com and other retail partners.

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About adidas

adidas is a global leader in the sporting goods industry. Headquartered in Herzogenaurach/Germany, the company employs more than 59,000 people across the globe and generated sales of €22.5 billion in 2022.

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