



adidas Originals and BAPE® Continue their Anniversary Celebrations with a Collaborative take on the Forum 84 Low Sneaker

Herzogenaurach, May 15th, 2023 - 2023 marks the arrival of both BAPE®'s 30th anniversary and the 20th anniversary of the enduring partnership between the Japanese brand and adidas Originals. Continuing their year-long celebrations, BAPE® and the Trefoil have joined forces once again to reimagine the iconic Forum 84 Low silhouette.

In quintessential fashion, the timeless sneaker arrives in a signature camo leather construction with special co-branded details throughout, including gold tongue labels and matching gold lace jewels. Available in a green and a blue colorway, each sneaker is a harmonious fusion of shared heritage.

Helping announce the collaborative silhouette is a larger than life campaign which features giant figures playfully towering through urban cityscapes. Accompanying the daring visuals is an additional set of images fronted by NBA star, and BAPE® fan, Jalen Green.

Launching on May 20th, the limited edition BAPE® Forum Low 84 sneaker is available at selected retailers, on [BAPE.com](https://www.bape.com) and for a pre-sign up on CONFIRMED.



About BAPE®

Situated in the heart of Tokyo, one of the leading fashion hubs of the world, Nowhere Co., LTD. strives to introduce Japanese fashion culture to the world. Since the brand's establishment in 1993, it has remained as a symbol of street fashion for more than 30 years. Thus far, it has produced iconic design items, original patterns and characters such as the "*Ape Head*", "*BAPE® Camo*", "*BAPE STA™*", "*Shark Hoodie*" and "*Baby Milo®*" etc. It has now expanded into men's, ladies' and kid's line and is carried throughout stores in Japan and also sold in US, UK, France, China, and various Asian countries.

It has also created successful collaborations with established international brands and reputable artists. These collaborations are recognized as being genre less and flexible, not limited to fashion and apparel categories only.

About adidas Originals

Inspired by the rich sporting heritage of adidas - one of the world's leading sports brands and a global designer and developer of athletic footwear and apparel - adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand's legacy through its commitment to product innovation and its ability to filter the creativity and courage found on the courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.