**03 FEBRUARY 2023**

**STELLA MCCARTNEY HOSTS LEGENDARY L.A PARTY TO HONOUR ADIDAS COLLABORATION AND PRESENT ITS SPRING / SUMMER 23 COLLECTION**

**Herzogenaurach, Germany, 03 February 2023**: Today, Stella McCartney hosted a legendary party in L.A in celebration of her 18 year partnership with adidas and to present its new Spring/Summer 23 collection. Kicking off the biggest weekend in music, the unique collaboration took over LA’s famous Henson Recording Studios for an iconic evening that brought together music and fashion.  ​

Paying homage to Stella’s love of and deep heritage in music, the party, a first of its kind for adidas by Stella McCartney, featured a DJ performance by Zuri Marley and live performances from Koffee, Minke, MUNA, and Beth Ditto alongside a celebration of movement through an immersive roller-skating piece by L.A Roller Girls – presenting the vibrant Spring Summer 23 adidas by Stella McCartney drop in beautiful motion. ​

A line-up of next-generation trailblazers and friends of the Stella McCartney house attended, including  Anya Taylor-Joy, Kate Hudson, Pauline Chalamet, Alicia Keys, Emma Chamberlain, Karlie Kloss, Tinashe, Paris Jackson , Madelyn Cline, Noah Cyrus, Cara Delevingne, Nicole Richie, Nia Dennis, Demi Lovato, Miguel, Phoebe Gates, Liv Tyler, Sabrina Carpenter, Kim Gordon, Dave Grohl, Beck Hansen, Ringo Starr, Paul McCartney, Dree Hemingway, Ivy Getty, Alessandra Ambrosio Charlotte Lawrence, Julian Lennon, Leslie Mann, Måneskin, James Marsden, Matt Bellamy, Orlando Bloom, Clara McGregor, Esther McGregor, Norah Jones, Orville Peck, Evan Ross, Benito Skinner, Tinx, Sofi Tukker, Scout Willis, Tallulah Willis, Shailene Woodley, Jaime Xie, and Truly Young.

​A collaboration that has always pushed the limits, from innovation and sport style to working with pioneers across fashion, music and art, the party celebrated a partnership that continues to champion individual expression and inspires the new wave of trailblazers. ​Together, adidas and Stella McCartney are relentlessly committed to finding new ways to create and support a better future through the fusion of recycled materials and key performance technologies.

**The key collections showcased at the party include:​**

**ICONS:** Blending sport and style through contemporary cuts, the capsule sees iconic adidas by Stella McCartney designs reimagined in staple shades of black, grey and white – providing next-gen athletes with a timeless blank canvas to move with purpose. Featured for the first time is the Sportswear Run Shoe, an all-new gender-neutral silhouette made in part from natural and renewable materials.​

**The ICONS collection is available now on** [**adidas by Stella McCartney**](https://www.adidas.co.uk/adidas_by_stella_mccartney) **and via the adidas app.**

**TRUENATURE:** Designed for exploring the world outside, the collection captures a contemporary take on Earth and weather satellite images alongside conceptual contours and ley lines of maps. With leading technologies such as Parley Ocean Plastic and WIND.RDY, the collection has been crafted to protect the next generation of active activists.

**The TRUENATURE collection is available from 16th Feb on** [**adidas by Stella McCartney**](https://www.adidas.co.uk/adidas_by_stella_mccartney) **and via the adidas app.**

Special thanks to Aveda and MAC Cosmetics for the looks on the night.

**ENDS**

**For further media information please contact:**

[**adidas by Stella McCartney**](https://www.adidas.co.uk/adidas_by_stella_mccartney)

**Notes to Editors:**

**About adidas**

adidas is a global leader in the sporting goods industry. Headquartered in Herzogenaurach, Germany, the company employs more than 62,000 people across the globe and generated sales of €19.8 billion in 2020.

**About adidas by Stella McCartney**

Since 2005, adidas by Stella McCartney has been a pioneer in the women’s sports performance category – fusing adidas’ commitment to cutting-edge technology with Stella’s signature style. Collection after collection, the brand supports and empowers modern women who are constantly evolving and moving forward with strength, purpose and vision. Committed to offering unrivalled performance and style for the

last 18 years, the highly innovative collection consists of apparel, footwear and accessories across disciplines including Run, Training, Yoga and Swim. The adidas by Stella McCartney range is designed for the body, mind and planet, and is committed to using more sustainable and innovative methods and materials.