

## adidas Originals Rings in the Holiday Season with the ‘Home Alone 2’ Forum Low Sneaker

**Herzogenaurach, November 25<sup>th</sup>, 2022** - In 2021 adidas Originals headlined its Christmas celebrations by paying homage to one of the world’s most loved festive films – Home Alone. This December, the Trefoil returns with a sequel – this time honoring the second installment of the series with the ‘Home Alone 2’ Forum Lo sneaker. Traveling from Chicago to New York City, the follow up to the instant classic takes inspiration from the iconic scene where Kevin meets the “pigeon lady” at the foot of Gapstow Bridge in Central Park.

Playfully referencing the touching story of understanding, trust, and friendship, the timeless Forum Low sneaker receives a series of unique updates. A tonal gray leather upper is complemented by printed sock liners with depictions of the “pigeon lady”, custom graphic hang tags, co-branded Home Alone 2 tongue labels, interchangeable lace-jewels and three pairs of laces – one of which features a green band, just like the pigeons in Central Park.

The sneaker is then capped off by a poignant detail that recalls one of the film’s most remembered lines. When brought together, an inscription across the two velcro strap bases reads:

“As long as we have our turtle dove, we’ll be friends forever.”

A fitting ode to a holiday classic, the adidas Originals ‘Home Alone 2’ Forum Low sneaker launches globally on December 3<sup>rd</sup> on CONFIRMED and in selected adidas flagship stores.

**About adidas Originals:**

Inspired by the rich sporting heritage of adidas – one of the world’s leading sports brands and a global designer and developer of athletic footwear and apparel – adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand’s legacy through its commitment to product innovation and its ability to filter the creativity and courage found on courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street