*ADIDASORIGINALS AND RIMOWA JOIN FORCES TO CELEBRATE GERMAN INNOVATION WITH A SPECIAL – EDITION COLLABORATION*

This season, two iconic German brands have come together to announce their new collaborative partnership. Both recognized as leaders in their respective fields, adidas and RIMOWA are set to celebrate the spirit of mobility with an inaugural capsule collection that seeks to offer explorers of the world the perfect tools to navigate and escape the cities of today.

Exclusively made in Germany, the cross-category collection features two contemporary designs: RIMOWA’s first-ever aluminium backpack and the ADIDAS NMD\_S1 sneaker. Undeniably utilitarian in its design, the collection takes on a colour palette of khaki and a lustrous shade of titanium. The outdoor-inspired pieces are complete with orange accents.

Inspired by a renewed need to look for fulfilment in new places, the collection was created for urban explorers seeking to meaningfully reconnect with natural landscapes. The RIMOWA x ADIDAS NMD\_BACKPACK boasts new technical solutions that makes it suitable for outdoor needs and overnight trips. Made from RIMOWA’s signature grooved aluminium, it features a number of thoughtful functionalities, from padded utility shoulder straps fitted with a carabin and thumb loops to rope weight-bearing straps and grab handle. The piece also features foam ridges inspired by ADIDAS Boost foam overlaying the backpack’s grooved surface to ensure comfort, as well as an elasticated webbing running through its middle to secure the backpack onto the suitcase’s telescopic tubes. To allow for flat packing, a detachable gusset opens the backpack to reveal two deep zipped pockets, as well as a 16-inch laptop pocket inscribed with both brands’ logos.

Specially crafted for thoughtful explorers, the ADIDAS NMD\_S1 is a modern lifestyle shoe that keeps movement as its mantra. The RIMOWA x ADIDAS NMD\_S1 iteration features the futuristic sneaker’s signature Primeknit uppers in a titanium-inspired colourway, with the flexible ADIDAS Boost midsole in a light, almost translucent base colour. On the shoe’s midsole, wearers will find the coordinates of the brands’ respective headquarters in Germany, as well as a ‘Made in Germany’ imprint that signifies the momentous partnership. NMD shoelaces in the same shade of orange complete the design.

Arriving on November 17th, the RIMOWA x ADIDAS NMD\_S1 in Titanium (RRP 250€) is available at adidas CONFIRMED and at adidas.com, as well as, selected RIMOWA stores and online at RIMOWA.com, The RIMOWA x ADIDAS NMD\_BACKPACK in Titanium (1500€) is available in limited quantites via flagship RIMOWA and adidas stores worldwide and online at RIMOWA.com and adidas.com.

**ABOUT RIMOWA**

RIMOWA is a global leader in premium luggage. Since 1898, it has placed quality and innovation at its core to create functional tools for a lifetime of movement. In 1937, RIMOWA introduced aviation-inspired aluminium into the manufacture of its suitcases, an idea that revolutionised the industry and resulted in their iconic grooved aluminium design. In 2000, it pioneered again with the debut of the first polycarbonate suitcase. In 2017, RIMOWA joined LVMH; three years later, it launched Never Still, a collection of bags for daily use that heralded its evolution into a cult mobility brand. Designed and engineered in Germany, RIMOWA combines a legacy of craftsmanship with the rigours of modern technology.
RIMOWA.com

**ABOUT adidas Originals**Inspired by the rich sporting heritage of adidas – one of the world’s leading sports brands and a global designer and developer of athletic footwear and apparel – adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand’s legacy through its commitment to product innovation and its ability to filter the creativity and courage found on courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.