***adidas Originals and Pharrell Introduce a New Colorway with***

***Hu NMD Animal Print Amber***

*Herzogenaurach, Germany – September 9th, 2022 - adidas Originals and Pharrell reprise their ongoing partnership by adding individuality and creativity to a new colorway. Pharrell’s Hu NMD lineage expands and finds its way back to a warmer colorway for this drop, Amber.*

*Hu NMD Animal Print Amber leans heavily into a perennial trend in fashion, featuring an embroidered all over print that adds texture to the sock-like material in a color midway between yellow and orange, amber. The sneaker is constructed with an engineered adidas Primeknit textile upper, matched with a BOOST midsole, rubber outsole and signature heel cage.*

*Hu NMD Animal Print Amber will pre launch exclusively at BBC’s New York flagship store on September 9th via an in-store event. Global availability starts September 17h, 2022 from adidas.com, adidas CONFIRMED, and select retailers.*