adidas Originals and Sean Wotherspoon team up with Hot Wheels to form a Dream team.

Herzogenaurach, August 18th, 2022 - As momentum and expectation grows around each adidas release developed by Sean Wotherspoon, followers keep their eyes fixed on their social media feeds to catch colourful glimpses of what form his next drop may take.

The Los Angeles-based designer returns with another high-octane release, this time combine his love for all forms of automotive memorabilia by bringing Hot Wheels into the frame to create a race inspired collection of apparel and footwear, brought to life with a series of bold, in your face graphics. The apparel collection features a race jacket, long sleeve mesh t-shirt, cotton tee, trail shorts, a bucket hat and reversible tote bag. While the footwear release is comprised of an updated Superturf Adventure shoe with detachable patches and an expressive take on adidas’ classic slider, the Adilette.

The adidas Sean Wotherspoon Hot Wheels apparel, accessories and sliders will go live on August 18th exclusively on Confirmed and in Sean’s Round 2 store. The footwear article signups will begin August 18th, available globally through adidas.com and select retailers on August 25th.

**About Sean Wotherspoon**

Sean Wotherspoon’s star continues to rise, maintaining his status as one of adidas’ most prolific current creative partners. As a founder of the successful and ever-expanding Round Two empire, Sean’s encyclopaedic knowledge of classic sportswear and obsession with vintage memorabilia have seen him develop a number of sell out sneaker and apparel releases, as part of our ongoing brand partnership. Highlights include his debut reimagination of the iconic Superstar SUPEREARTH, a patchwork take on the ZX 8000 in both adults and kids sizes and the adidas SUPERTURF ADVENTURE SEANWOTHERSPOON sneakers, now available in a number of colourways. One key feature of Sean Wotherspoon’s colourful designs is his dedication to limit their impact on the planet, with some releases featuring repurposed waste from manufacturing processes and plant based materials.

**About Hot Wheels**

Founded by Mattel in 1968, the success of Mattel’s Hot Wheels brand is unrivalled. Recognized as the biggest scale model toy car model manufacturer in the world, their products are loved equally by children and adults alike, with many collectors paying substantial fees for rare models on the resale market.

**About adidas Originals**

Inspired by the rich sporting heritage of adidas – one of the world’s leading sports brands and a global designer and developer of athletic footwear and apparel – adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand’s legacy through its commitment to product innovation and its ability to filter the creativity and courage found on courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.