**Bad Bunny and adidas bring you on a flight to remember**

**Herzogenaurach, Germany – August 8, 2022**

The hottest season of the year comes and goes, but in Puerto Rico it is always summer. Positive vibes, beaches and beautiful blue skies are common. Inspired by the eternal summer of Puerto Rico, Bad Bunny, and adidas invite you on a flight like no other.

To recognize the iconic feeling of summer, adidas launches an activation that represents the spirit of the artist, celebrating his creative and blue-sky thinking that has led him to become the global icon he is today.

Through the Confirmed app, people can register and participate to be a part of this experience. Spending a night in Puerto Rico and briefly encapsulating the ultimate summer, travelers will then ride on a custom wrapped baby blue airplane from Puerto Rico to New York. The plane will have all things baby blue and give each invitee the everlasting Bad Bunny experience. Concluding at the Bad Bunny concert live in the Bronx on August 27th.

The plane also symbolizes the power of Benito's art, which manages to bring the essence of La Isla to the entire world, crossing all borders. It is an ode to summer, to play and experience the infinite possibilities that the universe offers us. To create and fly without limits, and express ourselves in total freedom.

For a chance to enter sign up here: <https://confirmed.onelink.me/mzYA/z43d5drf>