



adidas Originals Introduces: Blue Version Fall/Winter Drop 2

Herzogenaurach, September 12th 2022 - This September, the pinnacle expression of the adidas Originals brand returns as the Trefoil presents the second drop of its Fall/Winter 2022 Blue Version collection.

Simultaneously subversive and uncompromisingly elevated, this season, the collection's now firmly established visual language reinterprets adidas' inimitable past through a progressive array of premium apparel and accessories. Looking back, only ever to look forward, unrivaled craftsmanship meets dynamic creativity as Blue Version brings new meaning to Blue.

For Fall/Winter 2022, the design direction traverses the breadth of the adidas sporting archive in order to project a daring vision of the brand's future. Highlights from the second seasonal offering include the sensorially confounding Down Puffer, the winterized Wool Tracktop and matching Wool Trackpant, the subversive CLRDO BV Puffer, the sleek BV ESS Hoody, and the BV Archive Cap which is made from 100% recycled materials.

Reimagining adidas' inimitable past for a bold new tomorrow, the second drop of the adidas Originals Fall/Winter 2022 Blue Version collection is available globally on September 16th at adidas.com/Blue_Version, adidas flagship stores, Confirmed, and through select retailers.

adidas.com/blue_version

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