**adidas Originals and Craig Green introduce a new style celebrating performance construction**

- Craig Green celebrates performance construction and the heritage of adidas

- **CG SQUASH POLTA AKH** updates an iconic adidas style from 1988

- Fresh and lightweight, with transparent layers that reveal internal workings

**Herzogenaurach, July 21, 2022:** adidas Originals and Craig Green debut **CG SQUASH POLTA AKH**, a new style that’s a tribute to adidas design heritage. The shoe is a recreation of the 1988 SQUASH, a performance style built for swift and nimble movement. Green has reconsidered the shoe for the 21st century using a transparent mesh upper, exposing and celebrating the shoe’s integral layers.

The **CG SQUASH POLTA AKH** internal construction is revealed both with a transparent upper, plus also a cutaway outsole to show the foam midsole, revealing the industrial colours that are usually left hidden, through exposing them and keeping them in their raw form. It’s a fresh take on the ghost layers that are a signature of Green’s work with adidas Originals.

The transparent upper is printed with the iconic adidas 3-Stripes, creating different transparencies where it crosses with the internal construction. Also exposed is the inner canvas, which has been printed with the 1988 serial number of the original shoe design, “F.6314b Squash”. Suede trim around the outer sole, as well as a perforated tongue, maintain a design dialogue with the original shoe.

Green has created new laces for the style, combining three fine laces that are joined together at the tip, evoking the spirit of the 3-Stripes. There is Craig Green and adidas branding just below the heel collar and on the tongue, as well as the classic adidas Trefoil badge on the side of the outsole.

The **CG SQUASH POLTA AKH** will drop on July 27 in the colourway cream white/sesame/bold green, available through the adidas CONFIRMED app and select retailers.

adidas.com/Craig\_Green

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**About Craig Green:**

Craig Green is a London-born designer globally respected for the ingenuity, functionality and freedom of expression in his work. Green founded his label in 2012, straight after graduating from the MA Fashion course at Central Saint Martins in London. His design principles have remained constant since, rooted in the beauty and humility of functional clothing. Each collection, Green uses signature pieces, such as the worker’s jacket, as a launchpad for ideas that connect with deeply rooted emotion. Pieces from his collections are now in the permanent collection of the Costume Institute of the Metropolitan Museum of Art in New York, and the Victoria & Albert Museum in London, and Green has been named British Menswear Designer at the Fashion Awards in 2016, 2017 and 2018.

**About adidas Originals:**

Inspired by the rich sporting heritage of adidas – one of the world’s leading sports brands and a global designer and developer of athletic footwear and apparel – adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand’s legacy through its commitment to product innovation and its ability to filter the creativity and courage found on courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.