**adidas SPEZIAL Presents its Summer ‘22 Collection**

**Herzogenaurach, August 4th, 2022 -** This season, adidas Spezial returns with its Summer ‘22 selection: a carefully curated marriage of now and then, featuring an array of timeless styles. Tailored for a discerning audience, the brand’s latest collection blends 1970s aesthetics and functional cues with subtly updated military details.

The collection’s footwear selection is made up of five unique silhouettes. First up, the Adilette SPZL sees the return of the fan favorite slide in an off-white colorway with black embossed mod Trefoil and Spezial branding. The ZX 620 SPZL, meanwhile, takes cues from adidas’ famed ‘ZX Series’ with specific references to the ZX 600, ZX 555, and an assortment of mid 80s runners. Hybrid in nature, a synthetic suede upper with mesh underlays sits atop an EVA midsole and rubber outsole, as toe and heel perforations with reflective accents complete the look. Next up is an extension of adidas’ famed City Series: the Warszawa SPZL. Boasting ​​a maroon suede upper with bright yellow synthetic leather stripes and a navy rubber outsole, the silhouette seamlessly reimagines the past for today.

A lesser known flat suede shoe from the adidas archive then makes its return in the form of the Stapfen SPZL – featuring a unique lacing system with rope laces, a brown suede upper, tonal brown suede overlays, and a gum rubber outsole. Last, but certainly not least, the Summer ´22 collection is capped off with the Yabisah SPZL. Brought back from the brand’s famed ‘Island Series’ for the first time, the sleek runner returns in a perfect one to one recreation from the past.

Turning its focus from footwear to apparel and accessories, adidas Spezial’s Summer ‘22 collection features a number of dutifully crafted looks. Headlining with a new classic - the Calavadella Jacket – in a seasonal peach colorway. Next, the Portinatx Shorts arrive in a sand colorway with the addition of an embroidered round Mod Trefoil badge.

It wouldn’t be a Spezial collection without the inclusion of an elevated tracksuit and this season the Manarch TT does just that. A refined take on the Beckenbauer silhouette, the carefully created track top features tonal black details and silicone badges. A selection of lightweight t-shirts and polos, meanwhile, offers a number of perfect layering solutions as the months transition from warm to cold. Finally, rounding out the seasonal offering is an accessories selection made up of the classic Parbold II Bag and a graphic Patch Bucket hat.

The launch of the adidas Spezial Summer ‘22 collection is accompanied by a campaign film which explores the early British electronic music scene and the nation’s industrial Northern landscape through a raw, honest, portrayal of the band “Working Men’s Club” and their lead singer Syd Minsky-Sargeant in his hometown of Todmorden, England. Stills shot by the heralded music photographer Kevin Cummins sit proudly alongside the film, lending a deeply personal lens to the campaign.

The latest adidas Spezial collection arrives in limited quantities on August 12th and is available through Confirmed and selected retailers.

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