**adidas Spezial and Liam Gallagher Launch their Collaborative LG2 SPZL Silhouette**

**Herzogenaurach, July 11th, 2022 -** On April 27th, adidas Spezial and Liam Gallagher announced the brand new LG2 SPZL trainer with an intimate concert hosted in Blackburn’s King George’s Hall. Today, the brand with the Three Stripes and the British cultural icon have come together to announce the official launch date of the highly anticipated trainer.

A lifelong fan of adidas, Liam Gallagher has stayed loyal to the brand throughout his career, nurturing a close friendship with Spezial founder, Gary Aspden, along the way. Brought together through their enduring cultural legacies, the latest collaboration between Liam and adidas Spezial follows on from the launch of the original LG SPZL shoe back in 2019.

Blending the timeless elegance of classic archival styles with the artist’s inimitable perspective, the new shoe is a true celebration of heritage and musical legacy. A worthy successor, the trainer extends a nod to the original LG SPZL shoe as the silhouette combines inspiration from archival adidas squash and indoor models.

Exploring ‘shades of whites’ and contrasting material choices, the shoe features a chalk white nylon upper, which is sat atop a gray and white EVA Die cut midsole with a rubber outsole. A number of tonal details then give texture to the look including: light gray flocked stripes, an asymmetric suede overlay on the toe box with a matching suede overlay on the heel and an asymmetric rubber toe guard.

Meanwhile, adidas Originals’ classic Bluebird pantone also makes a return on the tongue with an instantly recognizable ‘Endorsed by Liam Gallagher’ graphic as Mod Trefoil logos on opposing heels finish the silhouette off in quintessential fashion. Each pair then comes replete with custom packaging, a box sticker referencing the original 2019 LG SPZL release which also pays homage to vintage adidas boxes, and an ‘endorsed by Liam Gallagher’ hangtag.

Meanwhile, adidas Originals’ classic Bluebird pantone also makes a return on the tongue with an instantly recognizable ‘Endorsed by Liam Gallagher’ portrait graphic. Finally, finishing the silhouette off is a print of the adidas Spezial Mod Trefoil logo on the right heel mustache. Each pair then comes replete with custom packaging comprising: a box 'portrait' sticker which also pays homage to vintage adidas boxes (and the first LG SPZL release) and an ‘endorsed by Liam Gallagher’ leather hangtag portrait.

Arriving globally on July 22nd the LG2 SPZL trainer is available from CONFIRMED and via select retailers.

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