**adidas and Pharrell Williams Launch New Core Black Colorway of the Humanrace Sičhona Silhouette**

Last year, adidas and Pharrell Williams launched the Humanrace Sičhona silhouette to pay homage to the Dakota community and celebrate the organic beauty of the human body, which informed the free-flowing design of the sneaker. Today, adidas and Pharrell Williams return to present a new color update to the silhouette.

While the first iterations of the sneaker boasted bright and vibrant palettes, for the third release, Pharrell flips the script, opting for a Core Black colorway with Semi Solar Pink and Vivid Green accents. Additionally, the Humanrace Sičhona features adidas’ Futurenatural technology and has been crafted with direct-inject casting – a process which creates a fluid form by merging the sneaker’s Primeknit upper with its anatomically-molded TPU midsole. Designed as an extension of the body’s natural form and innately inspired by the surfaces on which we run, the instantly recognizable look is rounded off with Humanrace branding, as well as co-branded tongue-tabs and sock-liners.

Launching on May 21st, the Core Black colorway of the Humanrace Sičhona is available globally through Confirmed, adidas stores, and via select retailers.

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