HLD April 7, 2022

**adidas Originals and Pharrell Williams Return to Launch Humanrace Premium Basics Collection for Spring**

**Herzogenaurach, Germany - April 5th, 2022 -** This season, adidas Originals and Pharrell Williams launch their unisex Humanrace Premium Basics collection. Built for everyday wear, the suite of colorful apparel brings together quality, vivid color, and a loose fit. Styles feature an overstated “Humanrace” print across the chest and are crafted from adidas’ highest quality 100% organic French terry cotton.

The versatile apparel offerings are highlighted by crewneck sweatshirts, sweatpants, hoodies, tees, and shorts. Utilizing adidas’ gender-neutral Unite Fit system, each item is available in sizes ranging from 3XS to 2XL, with seven colors to choose from: Bold Gold, Hazy Emerald, Golden Beige, Brown, Light Grey Heather, Black, and Off-White.

The accompanying photo editorial was captured by photography duo Lola + Pani and styled by William Barnes.

Launching globally on April 7th, the latest Pharrell Williams Humanrace Premium Basics collection is available through adidas.com/pharrell, in-store, and via select retailers.

adidas.com/pharrell

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*Availability starts April 7, 2022 from adidas.com/pharrell, adidas flagship stores, and select retailers.*