**Bad Bunny Gets Playful with the “Catch and Throw” Forum PWR**

**Herzogenaurach, Germany – February 1, 2022 -** Puerto Rico’s hometown hero Bad Bunny continues his adidas collaboration into 2022 with the new Forum PWR “Catch and Throw.”

*Atrapa, haz lo que quieres y vuelve a lanzar.*

One of adidas’ closest partners over the last year, Bad Bunny once again crafts a deeply unique narrative, this time around the Forum PWR, evoking childhood pastimes by way of an invitation to play a game of “Catch and Throw.” In pursuit of expression without limits, Bad Bunny’s interpretation of the Forum starts with his senses, and an exploration of the world surrounding him.

The new Bad Bunny x adidas Originals Forum PWR “Catch and Throw” arrives on the heels of previous limited-edition Forum makeups from 2021, such as “The First Café,” “Easter Egg,” and “Back to School” editions.

*Coinciding with the launch of adidas Confirmed Puerto Rico, availability starts on February 9th, 2022 from adidas Confirmed, adidas.com, and select retailers such as FRSH.*

**Notes to Editors**

Highlighting elements of the Forum, Bad Bunny channels the aesthetic of overstated, mid-2000s skateboarding footwear into his fourth collaboration with adidas. The Forum PWR is set apart by its removable heel patch that can be worn one of two ways. Adding yet another stylistic addition to the low-top silhouette, a second tongue can be snapped on with a stud fastener, while a watchful “third eye” emblem also on the tongue may look familiar to longtime fans of Bad Bunny.

Bad Bunny’s “Catch and Throw” Forum PWR is adorned with a soft color palette of intentionally clashing pastelles, including hot pink, fluorescent orange, and electric blue. The artist’s first name Benito is stamped in black on the shoe’s three stripes.

**About Bad Bunny**

Bad Bunny is a multi-platinum recording artist, multiple Latin GRAMMY and GRAMMY winner, who consistently manages to break international barriers and dismantle cultural norms, becoming a global icon of culture and entertainment. In 2021, he was named one of Billboard’s 10 most popular superstars in the world and earned the title of the #1 Latin artist of the year for a third consecutive year. In addition, after amassing an impressive more than 9.1 billion streams, he became the only Latin artist who, for two consecutive years, has been proclaimed the most listened to artist globally on Spotify – all of this without releasing a new album.

In mid 2021, the artist quickly sold out tickets to his upcoming tour, “El Último Tour del Mundo 2022,” and made history by achieving the best-performing sales day on Ticketmaster for any tour since 2018, selling a total of 500,000 tickets. Furthering his legacy, Bad Bunny also managed to break his own record as the artist with the most Top 10 entries on Billboard's "Hot Latin Songs" chart since its inception, reigning with a total of 45 entries. Currently, Bad Bunny is the highest ranking Latin artist on Billboard's annual "Top Artists" chart, holding the #16 spot. Additionally, his albums "El Último Tour del Mundo" and "YHLQMDLG" are the only Spanish-language albums that have entered the top 40 of the annual “Top Albums” chart.