**adidas Originals and Pusha T Launch Second Collaborative Call of Duty Ozweego**

**Herzogenaurach, March 6, 2020  –** Having first joined forces to mark the arrival of Call of Duty: Modern Warfare in November 2019, adidas Originals, Pusha T, and the iconic gaming franchise are back. Representing the limitless vision of creators of all types, the partnership between adidas Originals and Pusha T mirrors Pusha’s passion and affinity for the Call of Duty franchise and gaming as a whole. Driven by a shared creative vision, adidas Originals and Pusha T continue their partnership with the launch of a striking new update to the iconic adidas Originals Ozweego silhouette.

Celebrating the silhouette’s iconic aesthetic form, the Pusha T and Call of Duty Ozweego features an open mesh upper, woven stripes, premium suede overlays, and an adiprene® midsole. Punctuated by a string of references to the wildly successful video game franchise, the collaborative Ozweego is then made up in the Call of Duty palette, boasting a black and blue color combination. Further bringing the gaming references to life are East and West Faction Badges on the right and left shoes respectively, a reflective Modern Warfare badge on the heel counter of each shoe, as well as the inclusion of the game’s “GOING DARK” tag-line on the webbing of the right shoe only. This is all capped off by a sock-liner which features the iconic Call of Duty waveform graphic.

Championing creativity in all forms, the adidas Originals and Pusha T Call of Duty Ozweego launches on March 11 through adidas.com/pusha\_t.

[www.adidas.com](http://www.adidas.com)

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**About adidas Originals:**

Inspired by the rich sporting heritage of adidas – one of the world’s leading sports brands and a global designer and developer of athletic footwear and apparel – adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand’s legacy through its commitment to product innovation and its ability to filter the creativity and courage found on courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.